

DEMOGRAPHICS



	1 MILE	3 MILE	5 MILE	7 MIN DRIVE	10 MIN DRIVE
POPULATION	13,341	83,564	207,270	101,611	302,727
AVERAGE HH INCOME	\$152,463	\$154,949	\$161,837	\$159,425	\$155,007
DAYTIME POPULATION	15,386	99,700	238,243	82,418	283,190
HOUSEHOLDS	4,839	30,468	76,791	45,759	136,957
MEDIAN AGE	36.4	37.3	37.7	37.6	36.9
FOOD AWAY FROM HOME SPENDING	\$25,535,996	\$162,904,877	\$429,942,448	\$79,467,570	\$200,986,021
RETAIL GOODS SPENDING	\$200,770,771	\$1,199,226,536	\$3,201,389,627	\$438,693,569	\$1,685,697,911







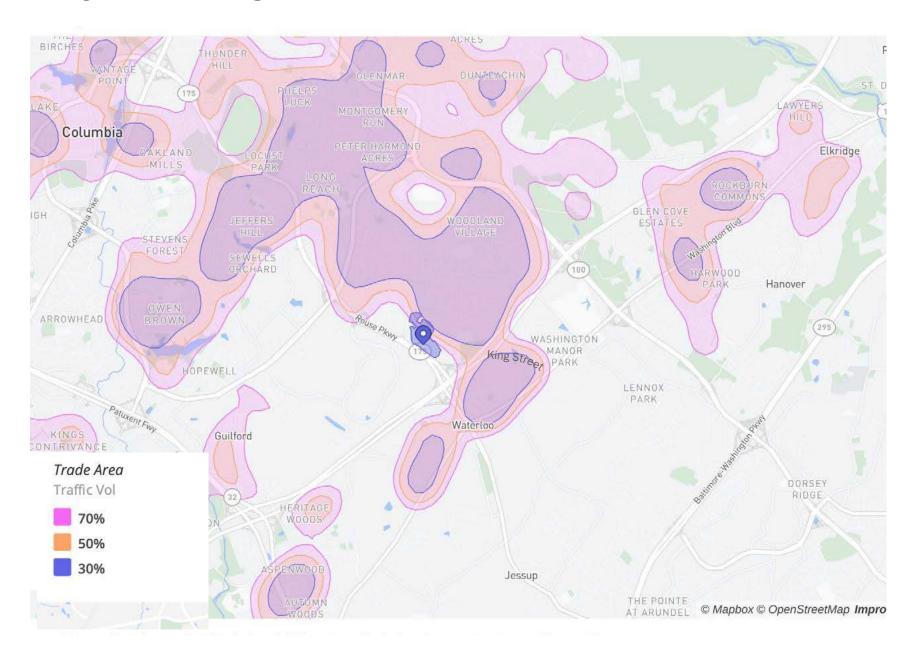




SITE PLAN



PLACER TRUE TRADE AREA











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