

bloomingdale's

# the shops at wisconsin place

WHOLE FOODS & BLOOMINGDALE'S  
ANCHORED LIFESTYLE CENTER

5310 Western Ave NW  
Chevy Chase, MD 20815

kInb

n

Whole Foods  
Sephora  
Tabandeh  
Acqualuxe  
Nails Spa  
Potomac  
Pilates

# the one-stop spot for all things fabulous



Ideally situated on **Wisconsin Avenue**, this urban and vibrant lifestyle center is the crown jewel of one of the region's most affluent neighborhoods, **Chevy Chase** (Median HH Income: \$217,500).

On-site access to **Friendship Heights Metro Station** (3,368 ADR).

Dynamic mix of exciting **national and local boutiques & restaurants**, first-class office space, and luxury residential space.



## MUCH MORE THAN A LIFESTYLE CENTER

### COMMUNITY-CENTRIC

A community center and park-like public spaces located in high density area

### OVER 63K CARS

Pass by the property daily  
Western Ave - 22,967 VPD | Wisconsin Ave - 27,120 VPD  
Friendship BLVD - 7,318 VPD | Willard Ave - 5,691 VPD



bloomingdale's

WHOLE FOODS  
MARKET

URBANO 116

Talbots

EILEEN FISHER

THE CAPITAL  
G•R•I•D•L•E

THE HEIGHTS

COMMON PLATE  
HOSPITALITY

NINA MCLEMORE

SEPHORA

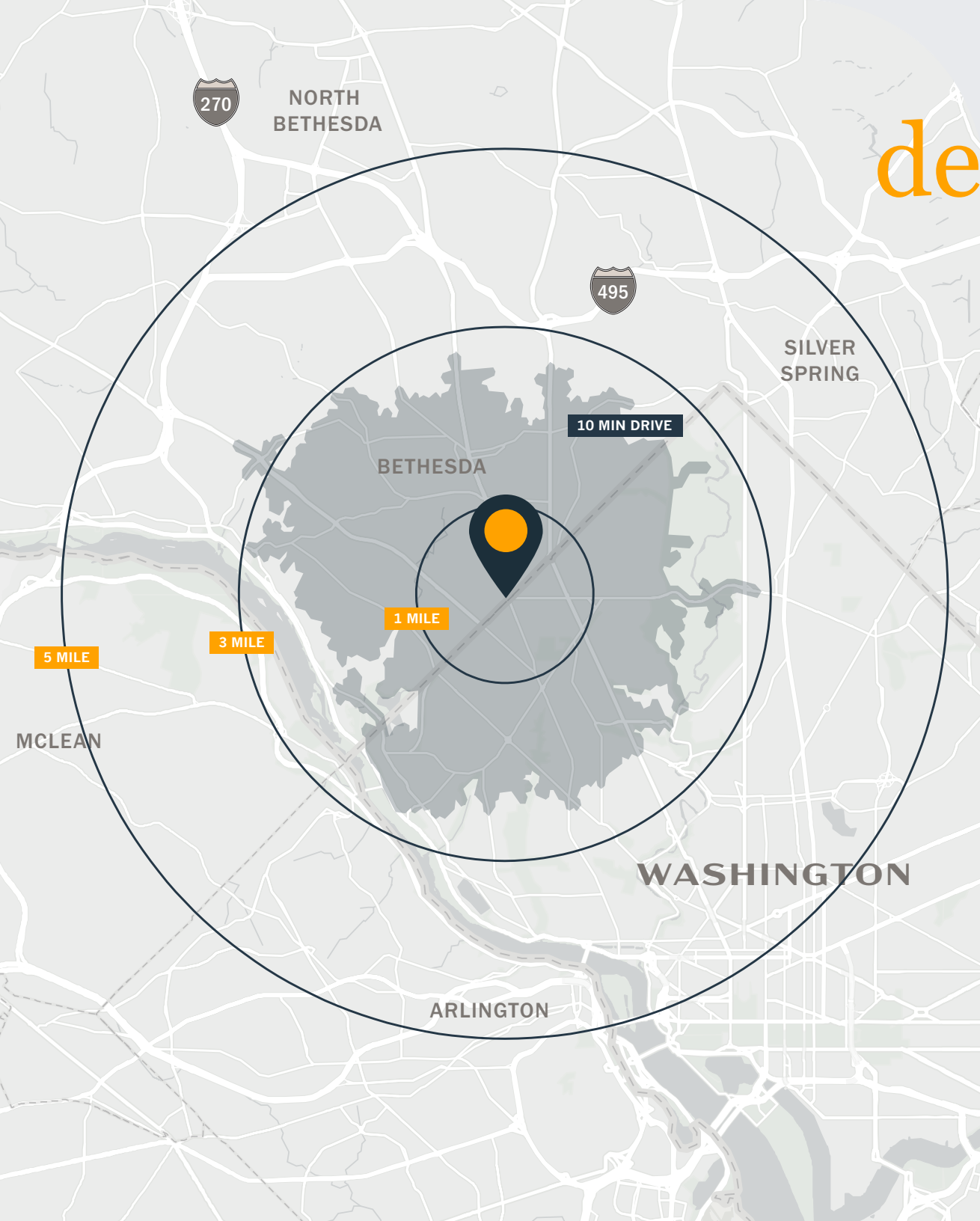
J. Jill

T Mobile

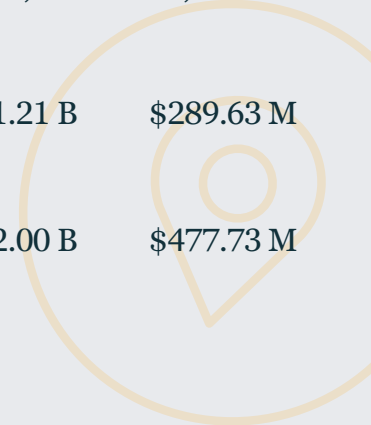
well  
Friendship Heights  
by KAISER PREMANENTE

nuveen

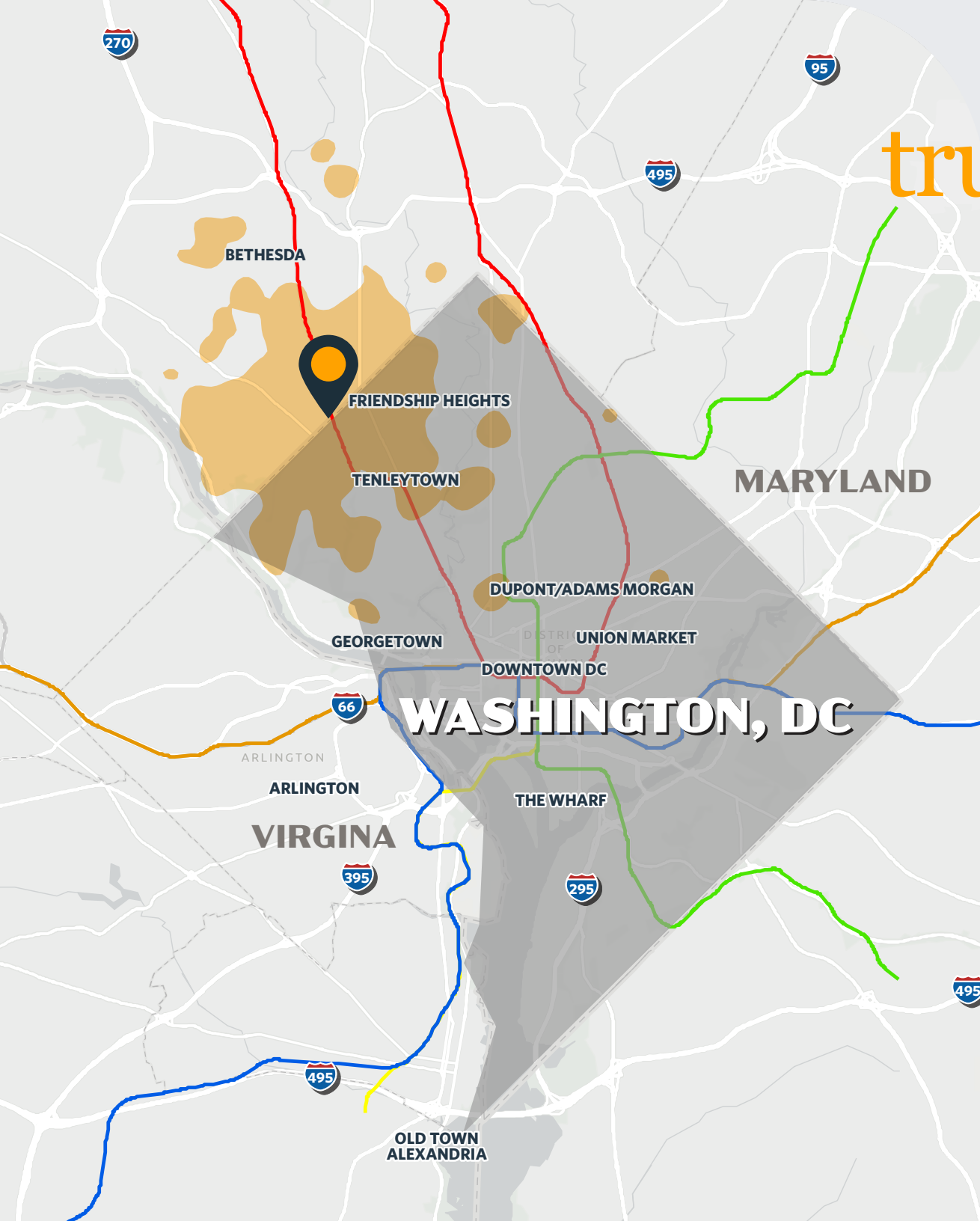
# demographics



	1 Mile	3 Mile	5 Mile	10 Min Drive
Population	28,641	178,302	628,893	128,087
Daytime Population	40,747	221,095	898,345	106,630
Average Household Income	\$245,312	\$234,633	\$200,056	\$245,439
Higher Education	87%	87%	79%	89%
Households	13,159	79,702	280,459	56,389
Spending on Apparel & Services	\$67.02 M	\$394.54 M	\$1.21 B	\$289.63 M
Spending on Food Away from Home	\$110.56 M	\$649.91 M	\$2.00 B	\$477.73 M



# true trade area



## TOP PSYCHOGRAPHICS

**Power Elite** 65.0%

The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer

**Booming with Confidence** 17.4%

Prosperous, established couples in their peak earning years living in suburban homes

## VISITATION DATA

**689.6 K**  
Visits/Yr

**242 K**  
Visitors/Yr

**2.86 K**  
Visit Frequency/Yr

**64 MIN**  
Avg. Dwell Time/Yr

Data from May 2023 - May 2024. Placer.ai



# market aerial

**the shops at wisconsin place**  
 # OF UNITS: 432 SF RETAIL: 117,202 SF

bloomingdales  
 SEPHORA **WHOLE FOODS MARKET**  
 EILEEN FISHER **THE HEIGHTS** COMMON PLATE HOSPITALITY  
 TALBOTS **URBANO** - MEXICAN FARM

**5500 WISCONSIN AVE NW**  
 # OF UNITS: 345 SF RETAIL: 11,000 SF

**THE COLLECTION**  
 TIFFANY & CO. COMPASS SALON LOFTS DE PANDI  
 Red Panda Art Studio j.b.creighton

**Sotheby's** Starbucks

**roti** POTBELLY MejiWah

**banana republic** GAP

**Willard Ave**

**Friendship Blvd**

**Western Ave NW**

**5225 WISCONSIN AVENUE**  
 FedEx Office Print & Ship Services FOUNDERS BANK FERGUSON

**Chevy Chase Metro Center**  
 Michaels **Boxenmanger**

**5225 WISCONSIN AVENUE**  
 11,824 (2012 ADIT)

**Chevy Chase Pavilion**  
 SIGNED GROCER The Cheesecake Factory

**Friendship Center**  
 # OF UNITS: 320 SF RETAIL: 14,000 SF  
 Marshalls MAGGIANO'S LITTLE ITALY new balance

**5225 WISCONSIN AVENUE**  
 11,824 (2012 ADIT)

**Military Rd NW**

**Friendship Center**  
 # OF UNITS: 320 SF RETAIL: 14,000 SF

**5225 WISCONSIN AVENUE**  
 11,824 (2012 ADIT)

**5225 WISCONSIN AVENUE**  
 11,824 (2012 ADIT)

JENN PRICE  
 jprice@klnb.com  
 202.420.7768

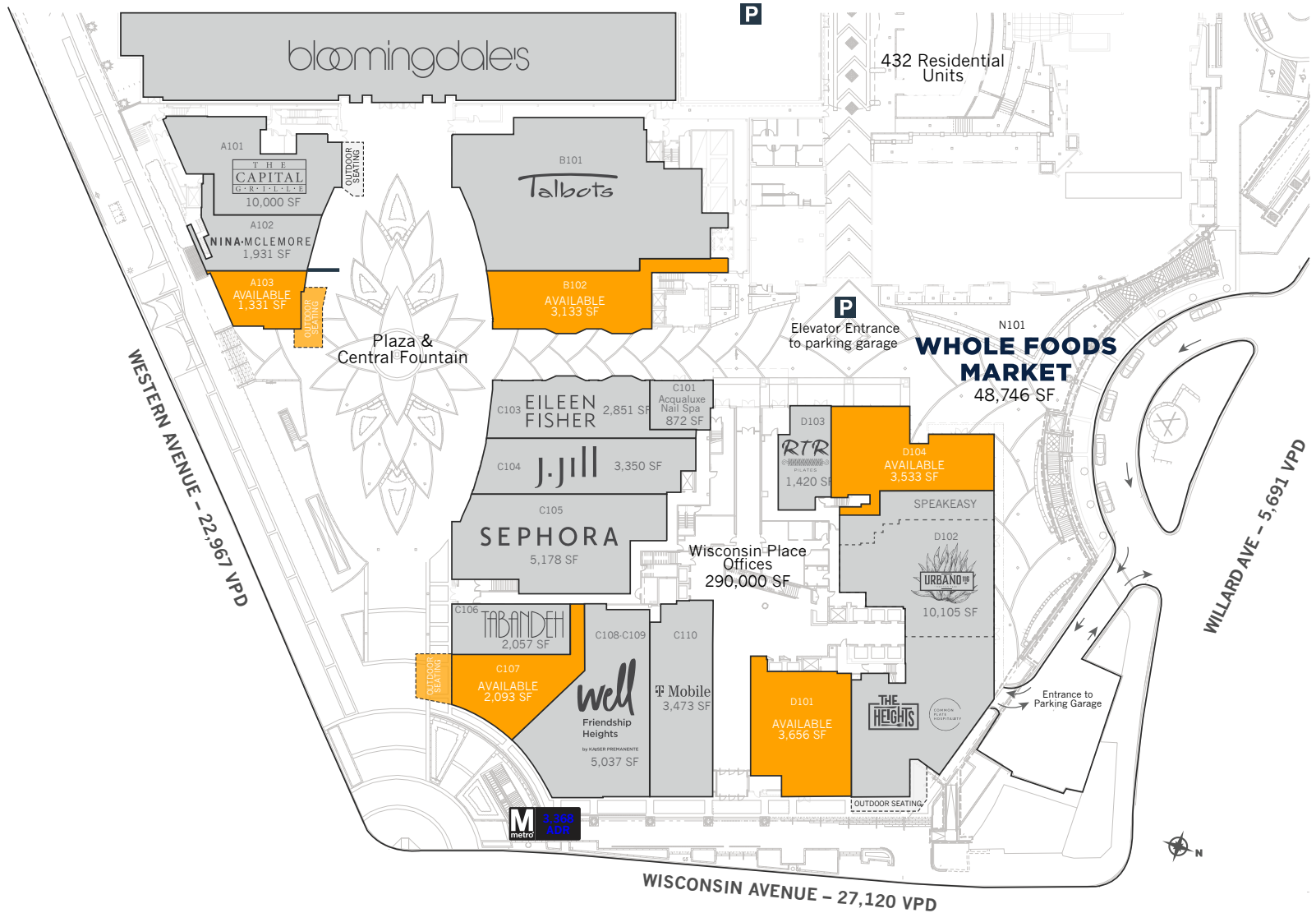
KIM STEIN  
 kstein@klnb.com  
 202.652.2338

MATT SKALET  
 mskalet@klnb.com  
 202.420.7775

KELLY ATKINSON  
 katkinson@klnb.com  
 202.420.7762

# site plan

FRIENDSHIP BLVD - 7,318 VPD



JENN PRICE  
jprice@klnb.com  
202.420.7768

KIM STEIN  
kstein@klnb.com  
202.652.2338

MATT SKALET  
mskalet@klnb.com  
202.420.7775

KELLY ATKINSON  
katkinson@klnb.com  
202.420.7762

klnb nuveen

# the shops at wisconsin place

## contact

**JENN PRICE**  
jprice@klnb.com  
202.420.7768

**MATT SKALET**  
mskalet@klnb.com  
202.420.7775

**KIM STEIN**  
kstein@klnb.com  
202.652.2338

**KELLY ATKINSON**  
katkinson@klnb.com  
202.420.7762

**klnb**

**nuveen**

**kn**