

# POTOMAC WOODS PLAZA

1087 SEVEN LOCKS ROAD  
POTOMAC, MARYLAND



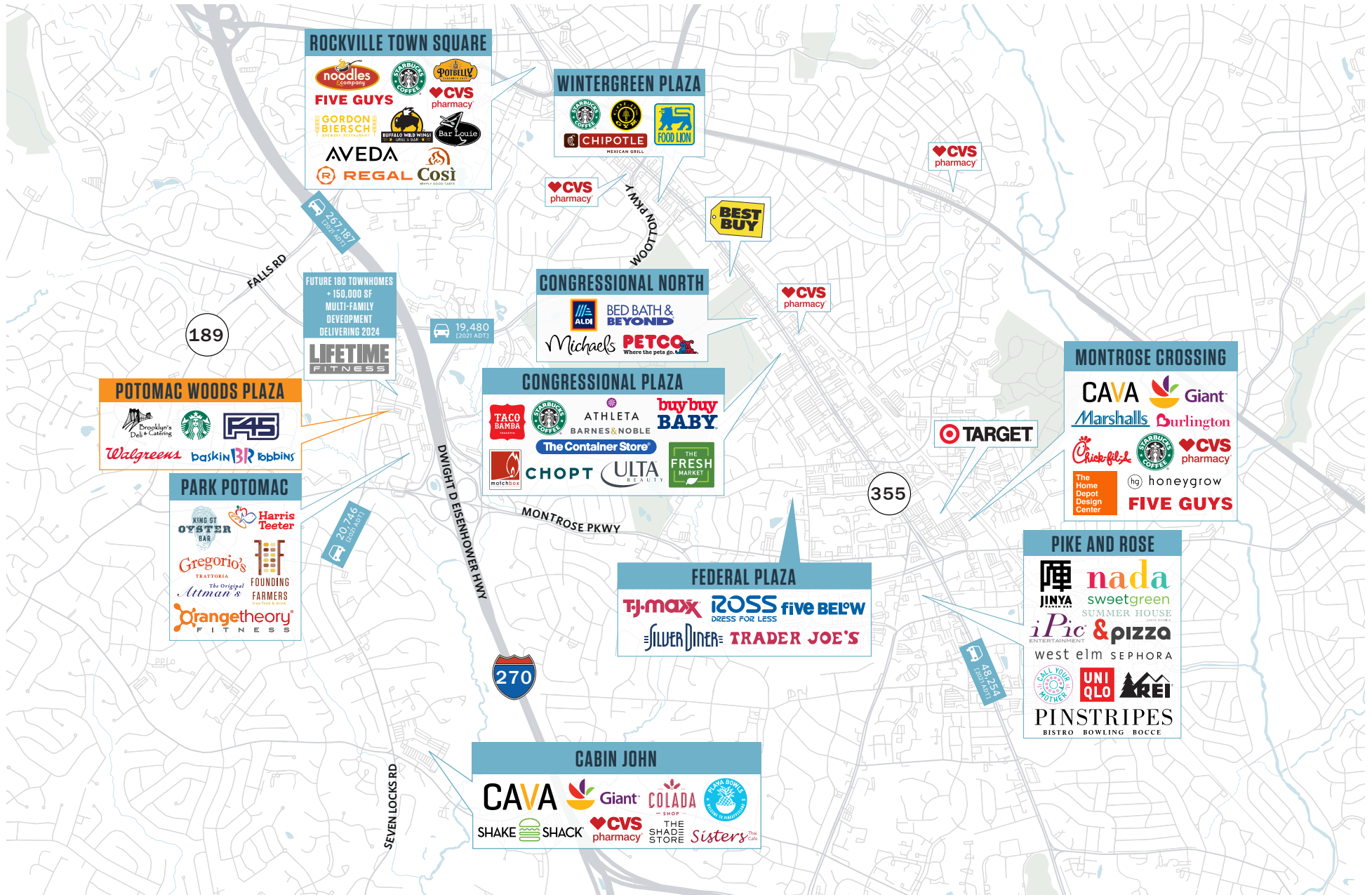
# POTOMAC WOODS PLAZA

MARKET MAP



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## TRADE AREA



# POTOMAC WOODS PLAZA

## NEIGHBORHOOD SUMMARY

### POTOMAC, MD

#### SOPHISTICATED

54% of residents have a bachelor's degree or higher

#### BIG SPENDERS

Spent on Food within 5mi:

\$2.1 Billion

Spent on Retail Goods within 5mi:

\$5.33 Billion

Spent on Apparel & Services within 5mi:

\$22.5 Million

#### CAREER-MINDED

At 74.5 million SF in Montgomery County, it's one of the largest commercial office markets in the Washington, DC MSA

#### DENSE POPULATION

Over 1 million residents in Montgomery County, larger than San Francisco, Boston, Washington, DC, and Atlanta.

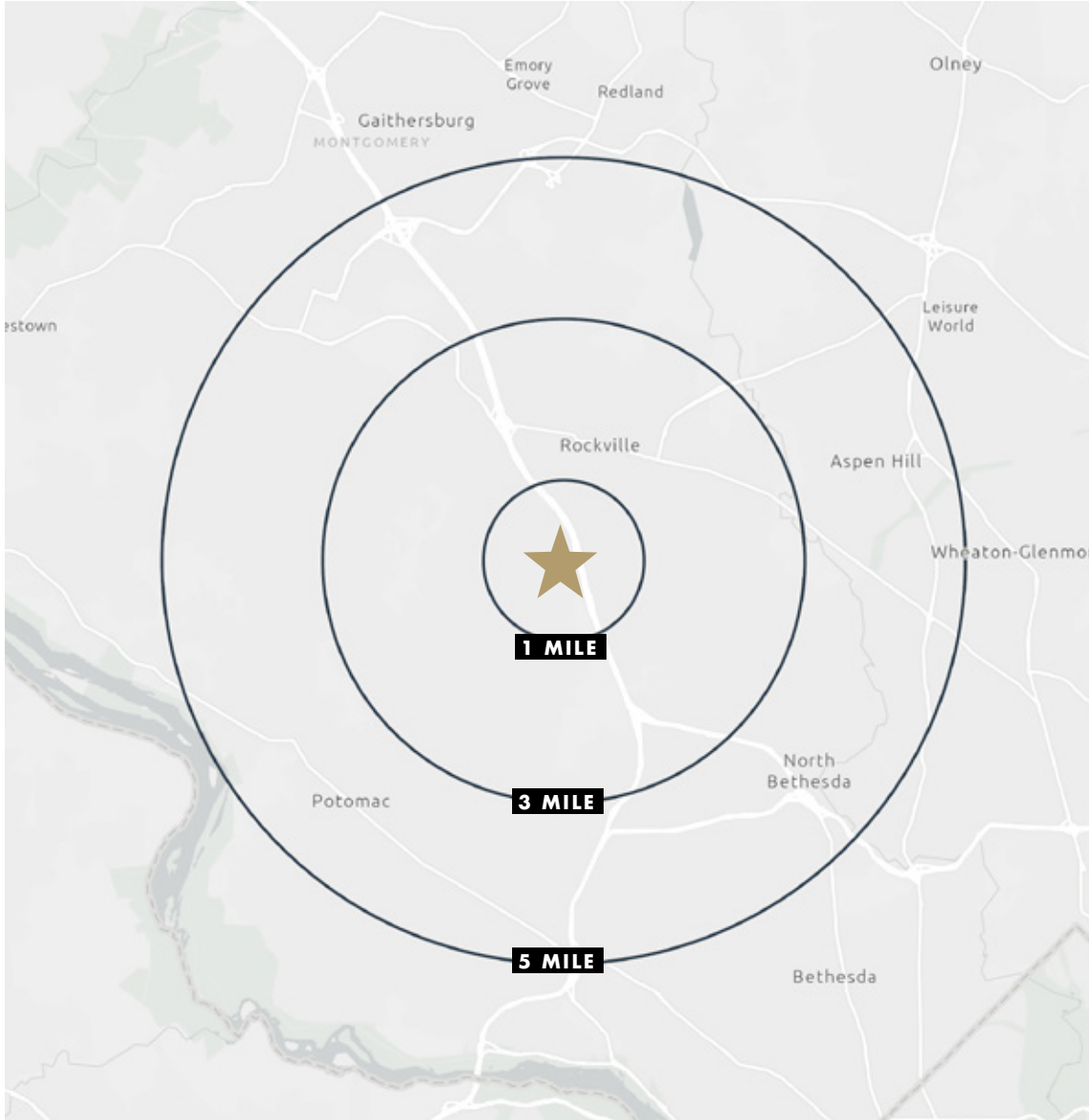
#### AFFLUENT

Potomac is one of the nation's wealthiest neighborhoods with an average household income of \$326,871



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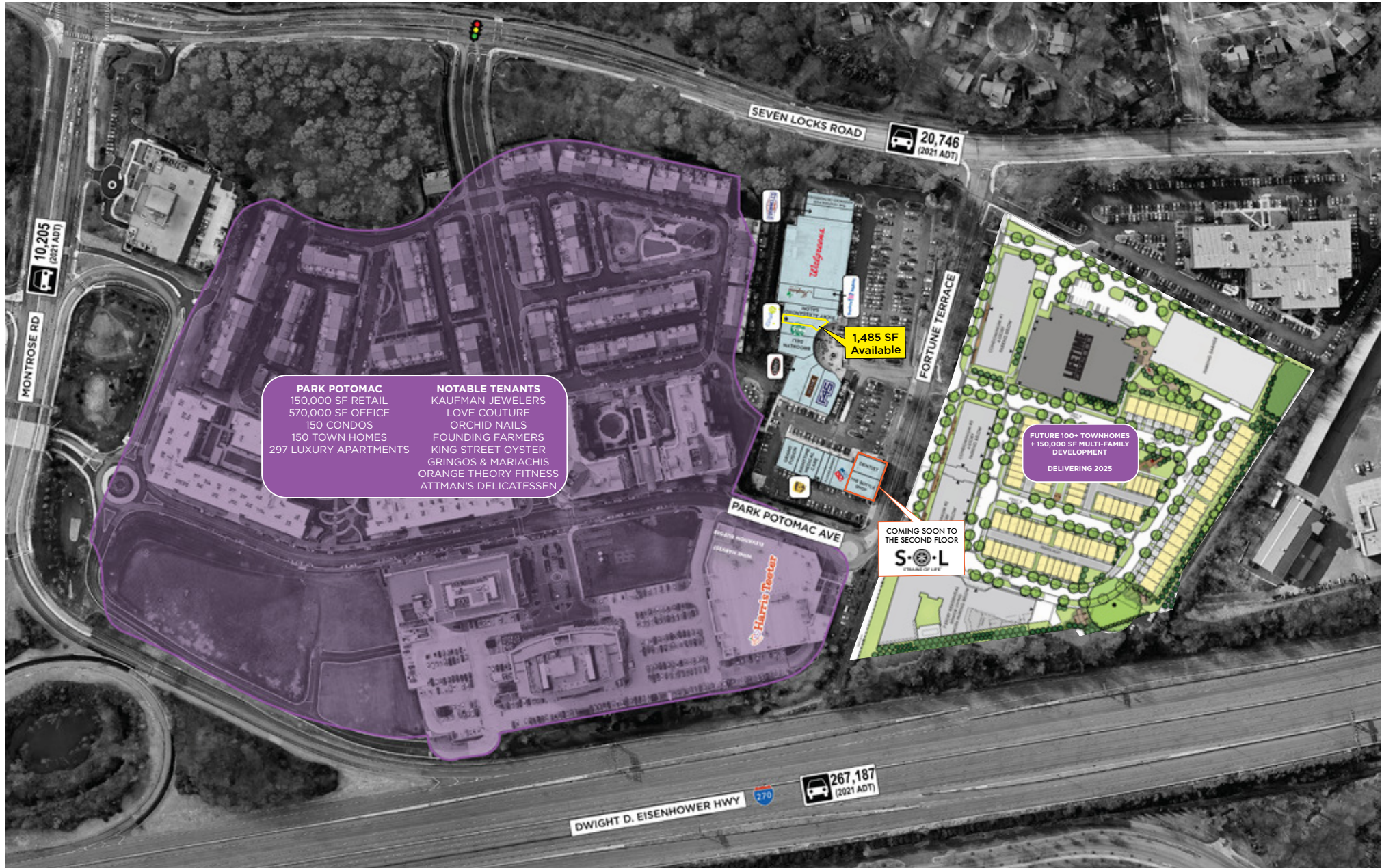
## DEMOGRAPHICS



	1 MILE	3 MILE	5 MILE
POPULATION	10,193	116,848	294,055
DAYTIME POPULATION	12,407	155,912	330,278
AVERAGE HOUSEHOLD INCOME	\$278,423	\$204,793	\$200,047
HIGHER EDUCATION	48%	43%	39%
HOUSEHOLDS	3,814	45,882	110,223
SPENDING ON FITNESS	\$3,233,258	\$27,494,552	\$64,010,626
SPENDING ON FOOD	\$94,844,615	\$895,406,505	\$2,103,376,063

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## MASTER PLAN



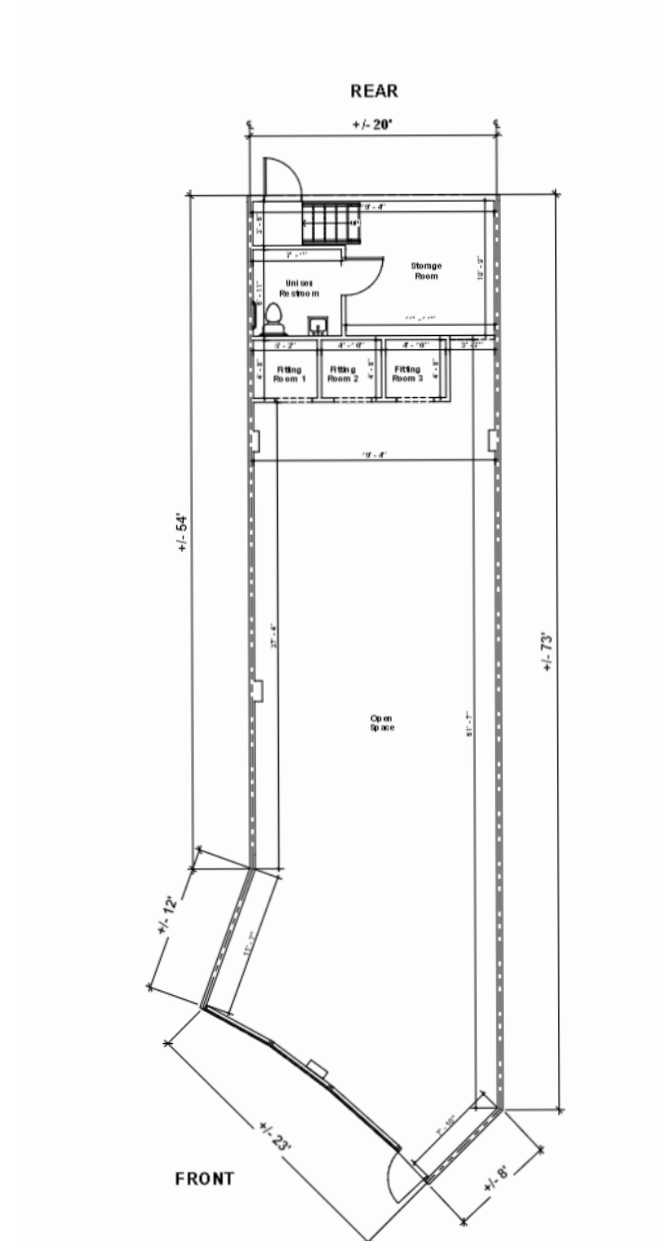
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## SITE PLAN



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4,800 SF SECOND FLOOR SPACE  
DEDICATED ELEVATOR AND STAIRWELL EGRESS





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