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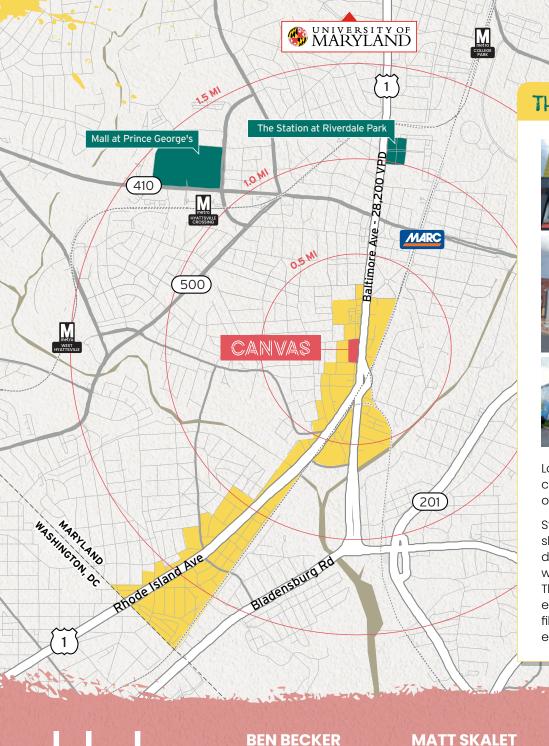
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## THE ARTS DISTRICT CORRIDOR



Located less than two miles northeast of Washington, DC, and conveniently close to the Metro's Yellow and Green lines, Hyattsville offers retailers a prime location with effortless access to the District.

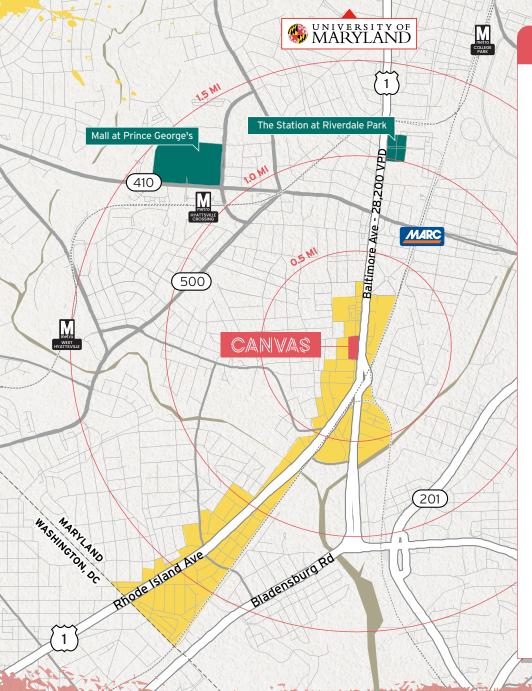
Stretching along Route 1, Hyattsville's crown jewel, **The Arts District Corridor**, shines bright. Here, the town's vibrant arts and culture scene is on full display—brick buildings adorned with lively murals, sculptures mingling with the community, and mailboxes wrapped in hues of every shade. This creative hub not only draws in visitors but also offers a warm embrace to potential retailers, introducing them to a lively atmosphere filled with specialty shops, cozy coffeehouses, unique eateries, and an eclectic mix of boutique businesses.



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## DEMOGRAPHICS

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RADIUS	0.5 MI	1.0 MI	1.5 MI
Population	5,109	20,900	56,716
Daytime Population	5,891	18,347	50,603
Households	2,102	6,935	18,761
AVG. HH Income	\$126,462	\$121,511	\$109,465



Undergrad Students	30,608
Grad Students	10,205
Factulty & Staff	14,922

## **CORE AUDIENCE PROFILES**



City Lights MEDIAN AGE: 39.3

A blend of owners and renters, this group is both racially and ethnically diverse. Generally, they are price-savvy consumers but will pay for quality brands they trust.



NeWest Residents MEDIAN AGE: 27.3

They are new to America and new to their careers, with new, young, families. There is a high presence of children under 5 years old compared to the US average.



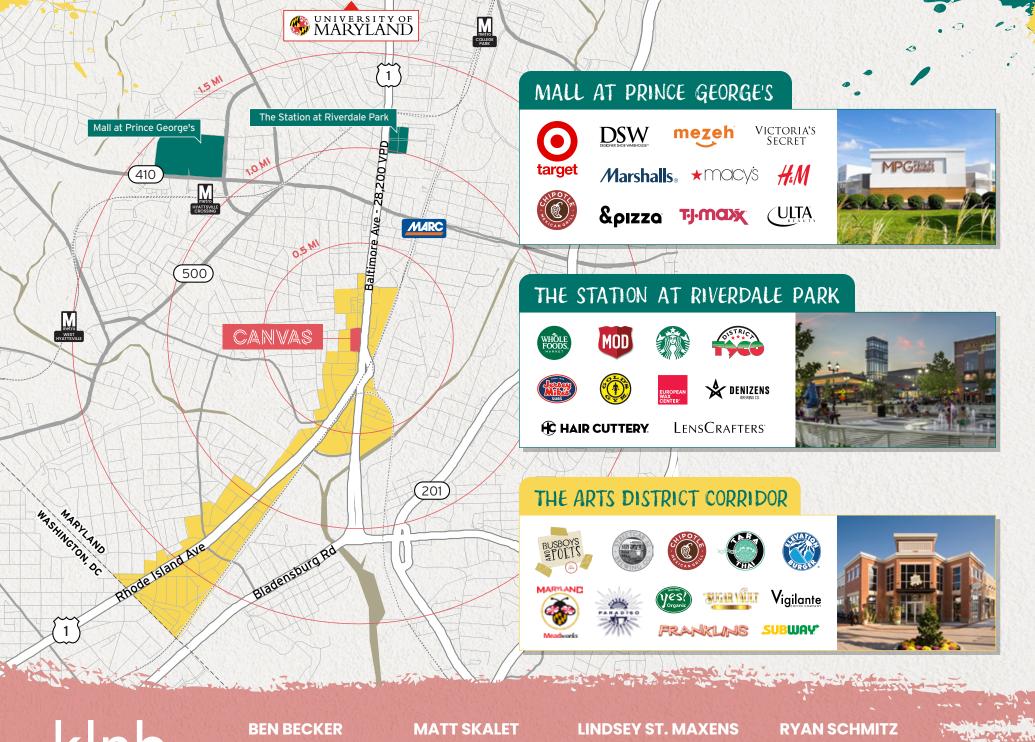
Urban Villages MEDIAN AGE: 34.0

Families are multigenerational and multilingual, with a consumer focus on children and maintaining homes. They are fashion-conscious, attentive to trends and new styles.

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