NATIONAL LANDING 320 23RD ST, ARLINGTON, VA 22202 PARKING 1 S CLARK STREET KIM STEIN JENNIFER PRICE MATT SKALET Dweck kinb 202.652.2338 202.420.7768 202.420.7775 kstein@klnb.com jprice@klnb.com mskalet@klnb.com





OVER 38,000New Amazon Jobs

\$12 BILLION

Total Public & Private Investments

70% INCREASE

in Daytime Population



THE NEIGHBORHOOD

DEMOGRAPHICS WITHIN THE TRADE AREA

LAPTOPS & LATTES

Professionals partial to city living & amenities



METRO RENTERS

Residents that live close to their jobs and walk around the city



TRENDSETTERS

Educated singles living in upscale urban housing















	5 MIN DRIVE TIME	10 MIN DRIVE TIME	15 MIN DRIVE TIME
Population	32,122	217,324	677,231
Daytime Population	31,451	344,280	841,387
Avg. HH Income	\$143,660	\$156,929	\$157,820
Higher Education	34%	35%	32%
Households	20,112	120,659	347,527
Median Age	35.8	36.1	36
Spending on Food	\$111,204,825	\$748,701,242	\$2,170,788,021



NATIONAL LANDING: RETAIL LANDSCAPE



SITE PLAN



Dweck kinb

45,093

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ROUT



FOR INQUIRES CONTACT

KIM STEIN | 202.652.2338 | kstein@klnb.com

JENNIFER PRICE | 202.420.7768 | jprice@klnb.com

MATT SKALET | 202.420.7775 | mskalet@klnb.com



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