









**CLICK TO VIEW:** 

**AUTO DEALER RENDERINGS** 

**KID'S ENTERTAINMENT RENDERINGS** 



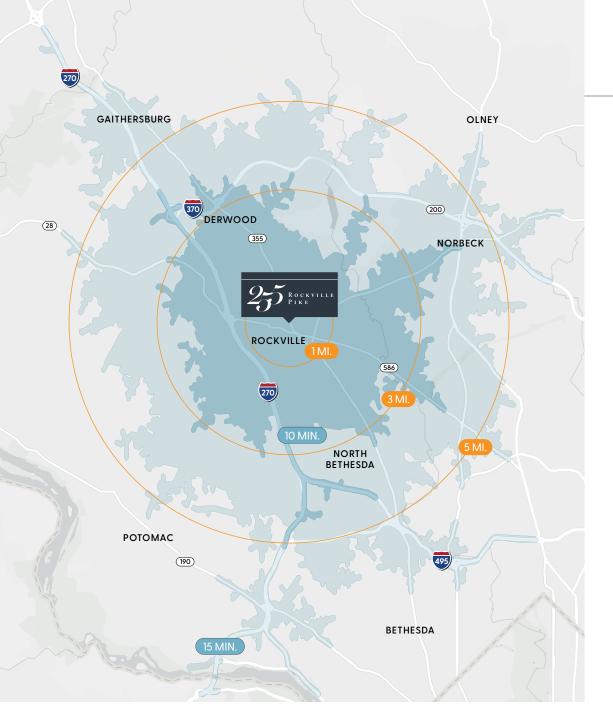
#### Rockville Town Center

#### **NOTABLE RETAILERS**

- 1. Dawson's Market
- 2. Kumbia
- 3. Truist
- 4. First Watch
- 5. Finnegan's Wake Irish Pub
- 6. Marble Slab Creamery
- 7. Five Guys
- 8. Paris Baguette
- 9. El Mercat Bar de Tapas
- 10. Bonchon
- 11. Lebanese Taverna Cafe
- 12. Kyo Matcha
- 13. Gyuzo Japanese BBQ
- 14. Plaza Oaxaca
- 15. Hair Design Zone
- 16. La Canela
- 17. Rockville Memorial Library
- 18. Thai Chef Rockville
- 19. Starbucks
- 20. Buffalo Wild Wings
- 21. Cottage Monet
- 22. Gold's Gym
- 23. Verizon
- 24. KungFu Kitchen
- 25. World of Beer
- 26. Pour Vino N' Hops
- 27. Pearl Lady
- 28. DOMOISHI
- 29. Panera Bread
- 30. Cambria Hotel
- 31. Citizens



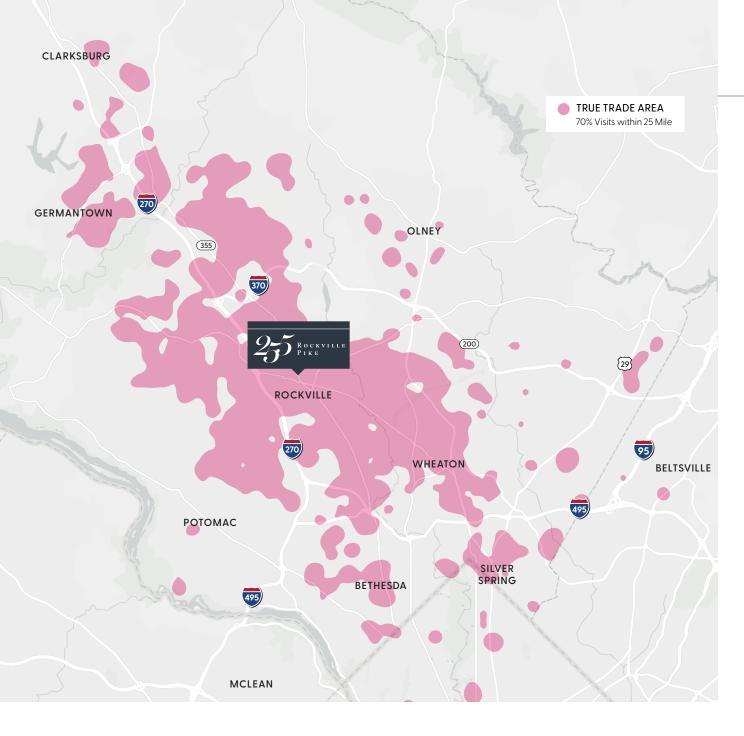




# Demographic Overview



		MILE RADIUS	DRIVE TIME			
	1 MI.	3 MI.	5 MI.	10 MIN.	15 MIN.	
Daytime Population	28,108	167,789	364,739	149,935	390,450	
Population	18,577	115,077	330,577	105,177	337,079	
Avg. HH Income	\$145,292	\$176,755	\$171,630	\$169,442	\$172,262	
Bachelor's Degree & Higher	59.6%	69.0%	61.7%	67.7%	62.5%	
CONSUMER SPENI	DING					
Apparel	\$23.06 M	\$164.49 M	\$435.58 M	\$146.77 M	\$448.76 M	
Dining	\$38.19 M	\$273.82 M	\$730.61 M	\$244.48 M	\$751.10 M	
Food at Home	\$69.61 M	\$491.44 M	\$1,312.55 M	\$438.72 M	\$1,346.96 M	
Personal Care Products	\$9.89 M	\$70.92 M	\$190.10 M	\$63.23 M	\$194.45 M	
Furniture	\$29.71 M	\$217.74 M	\$580.09 M	\$193.66 M	\$594.24 M	



# True Trade Area & Core Demographics



**POWER ELITE 21.5%** 

The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer



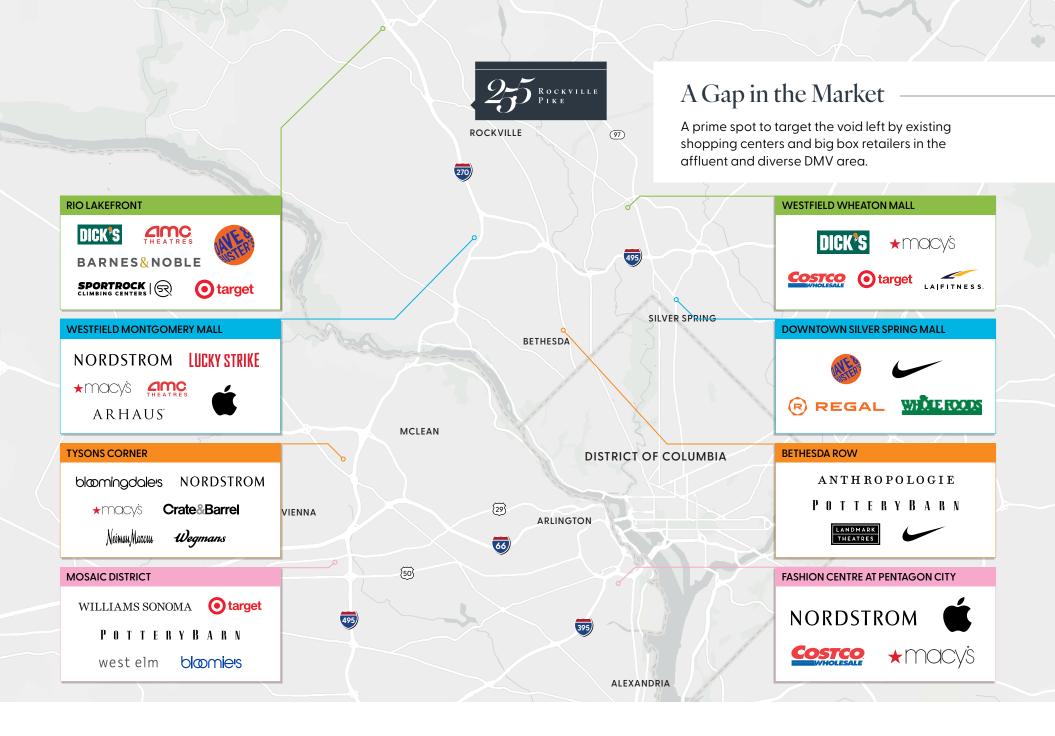
FLOURISHING FAMILIES 16.1%

Affluent, middle-aged families and couples earning prosperous incomes and living very comfortable, active lifestyles



**BOOMING WITH CONFIDENCE 16.1%** 

Prosperous, established couples in their peak earning years living in suburban homes



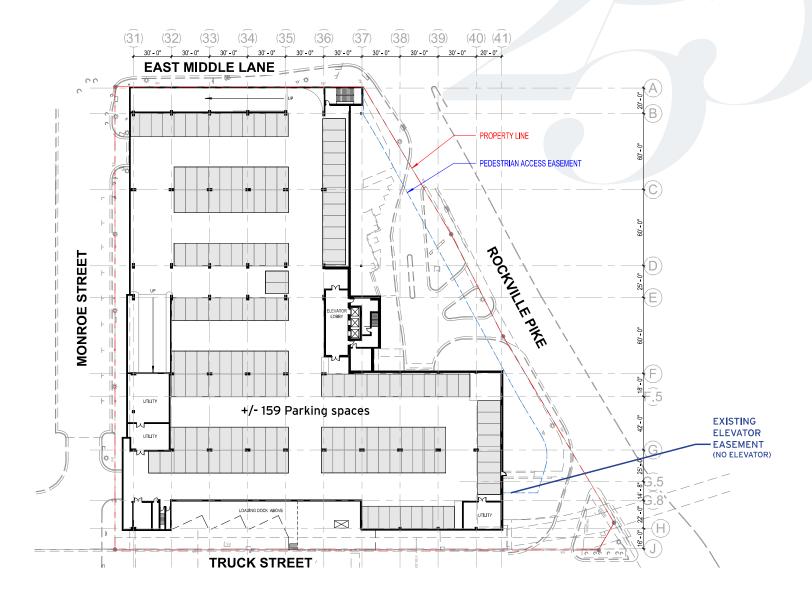
Jenn Price | jprice@klnb.com • 202.420.7768 — Matt Skalet | mskalet@klnb.com • 202.420.7775

## Key Demographic Data Comparison

Data is from 5 mile radius of each shopping center/mall.

	255 ROCKVILLE PIKE	RIO LAKEFRONT	WESTFIELD MONTGOMERY MALL	TYSONS CORNER	MOSAIC DISTRICT	WESTFIELD WHEATON MALL	DOWNTOWN SILVER SPRING MALL	BETHESDA ROW	FASHION CENTRE AT PENTAGON CITY
Daytime Population	364,739	303,273	374,874	348,594	435,040	504,592	631,948	525,781	1,346,628
Population	330,577	290,654	297,130	274,467	368,092	494,784	632,966	473,218	829,973
Average HH Income	\$171,630	\$163,191	\$220,889	\$233,860	\$205,369	\$164,755	\$159,306	204,974	\$168,796
Households	124,145	104,664	113,236	101,720	133,536	186,976	244,516	200,683	397,017
Average Age	41.4	39.1	43.4	40.7	40.0	39.9	37.5	40.7	35.9
Bachelor's Degree & Higher	61.7%	59.0%	73.8%	76.6%	69.0%	60.0%	59.8%	77.2%	71.6%
CONSUMER SPEN	IDING								
Apparel	\$435.58 M	\$350.59 M	\$507.84 M	\$482.42 M	\$558.83 M	\$644.97 M	\$839.94 M	\$869.03 M	\$1,491.31 M
Dining	\$730.61 M	\$1,050.60 M	\$842.90 M	\$803.40 M	\$1,667.99 M	\$1,071.68 M	\$2,477.73 M	\$1,431.43 M	\$2,448.25 M
Food at Home	\$1,312.55 M	\$590.65 M	\$1,512.89 M	\$1,432.98 M	\$932.72 M	\$1,928.49 M	\$1,384.41 M	\$2,542.21 M	\$4,281.95 M
Personal Care Products	\$190.10 M	\$86.96 M	\$219.66 M	\$208.42 M	\$137.82 M	\$276.56 M	\$351.90 M	\$366.45 M	\$612.13 M
Furniture	\$580.09 M	\$126.94 M	\$678.03 M	\$645.10 M	\$199.13 M	\$838.87 M	\$1,063.36 M	\$1,122.16 M	\$1,847.50 M

3RD FLR 2ND FLR P1/IST FLR **P3** 



3RD FLR

2ND FLR

P1/IST FLR

**P2** 



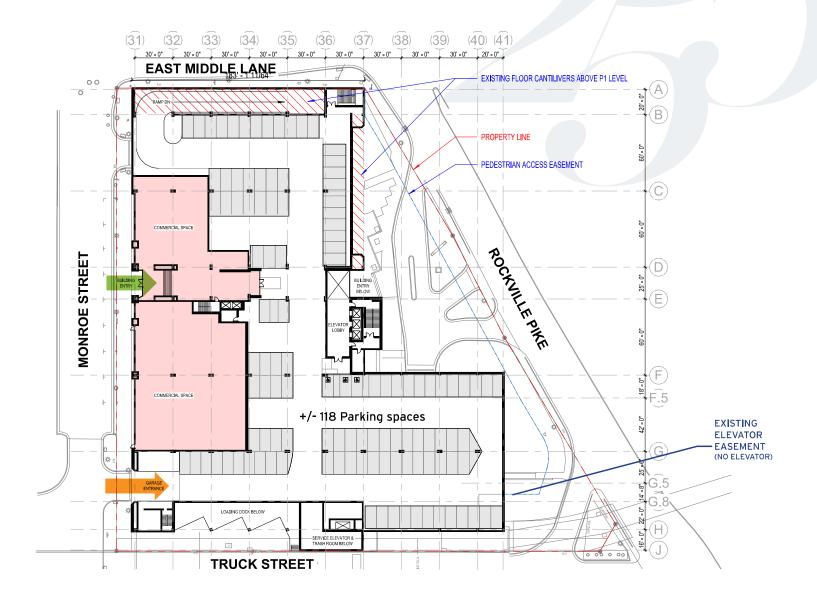
3RD FLR

2ND FLR

P1/1ST FLR

P2

Р3



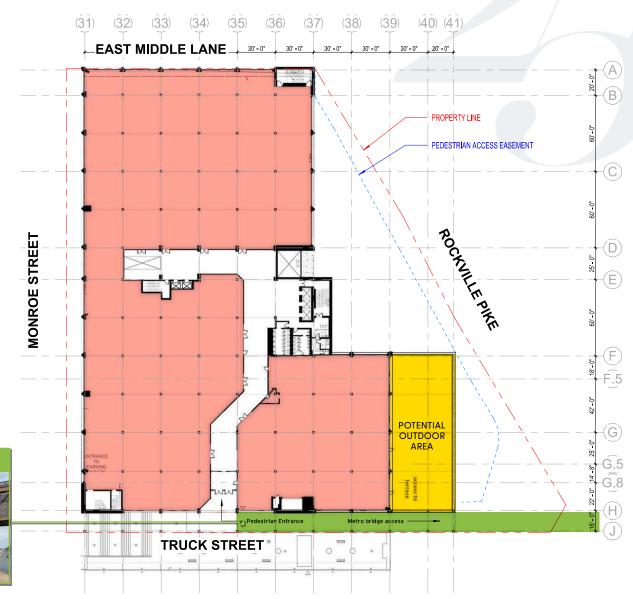
3RD FLR

2ND FLR

P1/IST FLR

P2

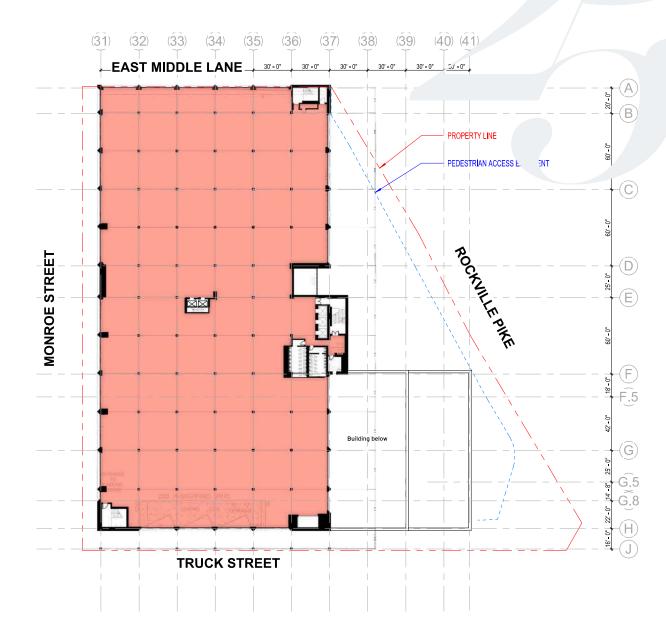
Р3







3RD FLR
2ND FLR
P1/IST FLR
P2
P3



### Photos

2ND FLR 69,001 SF



3RD FLR 76,834 SF







For more information, contact:

**MATT SKALET** 

**JENN PRICE** 

mskalet@klnb.com 202.420.7775

jprice@klnb.com 202.420.7768

**CLICK TO VIEW PROPERTY WEBSITE** 

klnb

202.375.7500 klnb.com

in f @klnbcre

While we have no reason to doubt the accuracy of any of the information supplied, we cannot, and do not, guarantee its accuracy. All information should be independently verified prior to a purchase or lease of the property. We are not responsible for errors, omissions, misuse, or misinterpretation of information contained herein and make no warranty of any kind, express or implied, with respect to the property or any other matters.

