

the shops at wisconsin place

WHOLE FOODS & BLOOMINGDALE'S
ANCHORED LIFESTYLE CENTER

5310 Western Ave NW
Chevy Chase, MD 20815

klnb

n



the one-stop spot for all things fabulous

Ideally situated on **Wisconsin Avenue**, this urban and vibrant lifestyle center is the crown jewel of one of the region's most affluent neighborhoods, **Chevy Chase** (Median HH Income: \$217,500).

On-site access to **Friendship Heights Metro Station** (3,368 ADR).

Dynamic mix of exciting **national and local boutiques & restaurants**, first-class office space, and luxury residential space.

MUCH MORE THAN A LIFESTYLE CENTER

COMMUNITY-CENTRIC
A community center and park-like public spaces located in high density area

OVER 63K CARS

Pass by the property daily
Western Ave - 22,967 VPD | Wisconsin Ave - 27,120 VPD
Friendship BLVD - 7,318 VPD | Willard Ave - 5,691 VPD



bloomingdales

RTR
PILATES

**EILEEN
FISHER**

WHOLE FOODS
M A R K E T

well
Friendship Heights
by KAISER PERMANENTE

KNEADS
H & S BAKERY

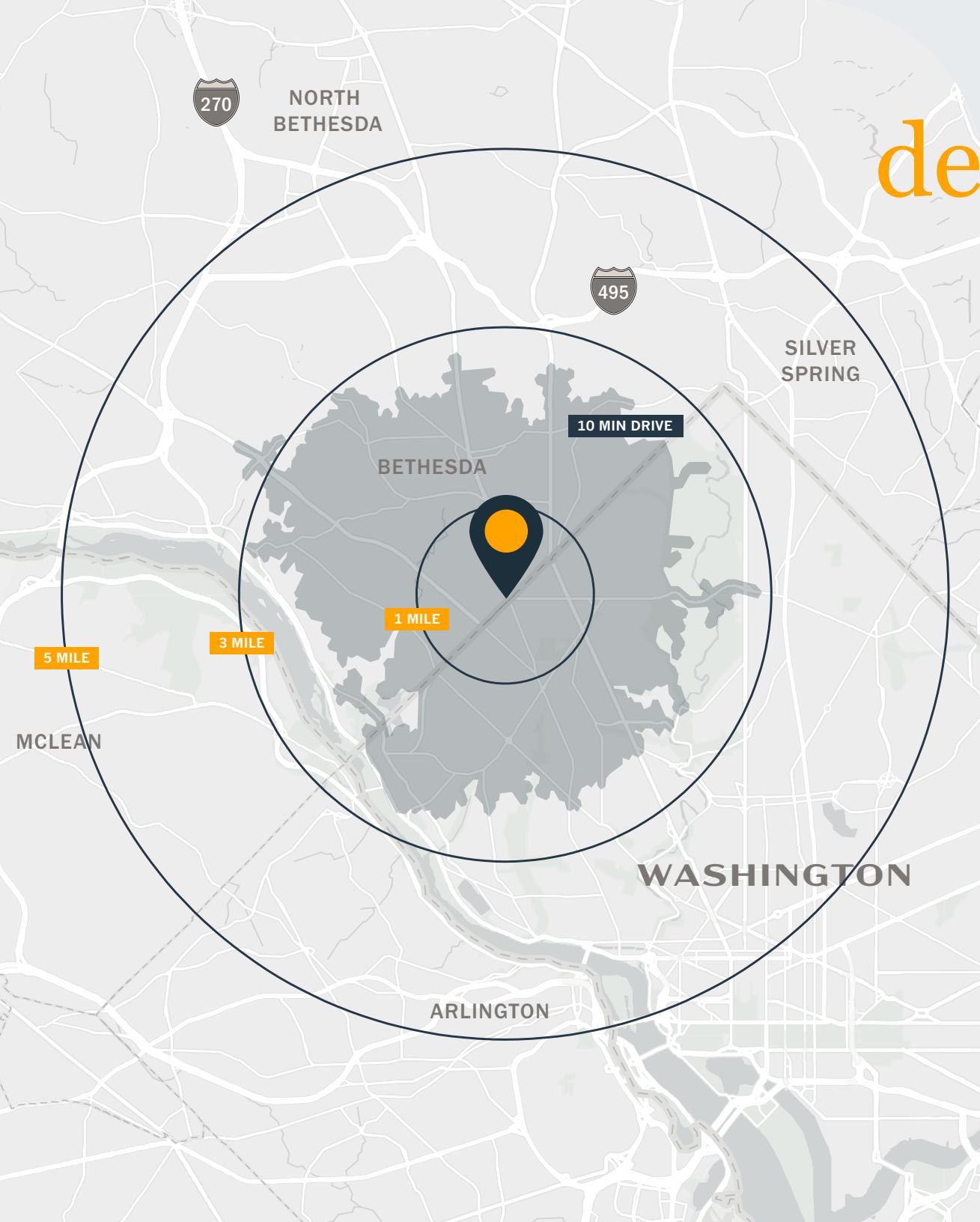
J.JILL

**my
GYM**
CHILDREN'S FITNESS CENTER

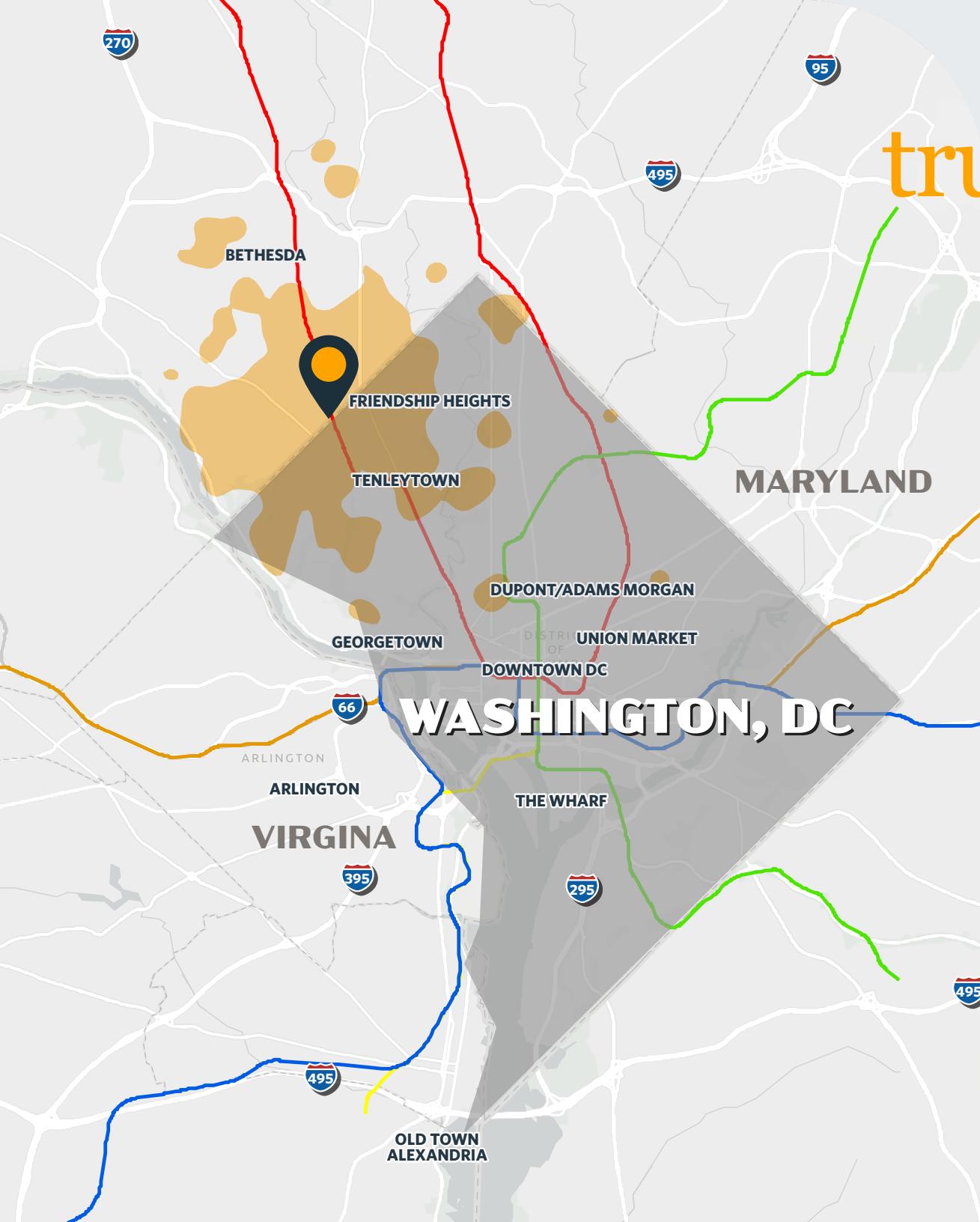
T Mobile

nuveen

demographics



	1 Mile	3 Mile	5 Mile	10 Min Drive
Population	28,641	178,302	628,893	128,087
Daytime Population	40,747	221,095	898,345	106,630
Average Household Income	\$245,312	\$234,633	\$200,056	\$245,439
Higher Education	87%	87%	79%	89%
Households	13,159	79,702	280,459	56,389
Spending on Apparel & Services	\$67.02 M	\$394.54 M	\$1.21 B	\$289.63 M
Spending on Food Away from Home	\$110.56 M	\$649.91 M	\$2.00 B	\$477.73 M



true trade area

TOP PSYCHOGRAPHICS

Power Elite

65.0%

The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer

Booming with Confidence

17.4%

Prosperous, established couples in their peak earning years living in suburban homes

VISITATION DATA

689.6 K

Visits/Yr

242 K

Visitors/Yr

2.86 K

Visit Frequency/Yr

64 MIN

Avg. Dwell Time/Yr

Data from May 2023 - May 2024. Placer.ai

site plan

FRIENDSHIP BLVD - 7,318 VPD



JENN PRICE
jprice@klnb.com
202.420.7768

KIM STEIN
kstein@klnb.com
202.652.2338

MATT SKALET
mskalet@klnb.com
202.420.7775

KELLY ATKINSON
katkinson@klnb.com
202.420.7762

klnb

nuveen

the shops at wisconsin place

contact

JENN PRICE
jprice@klnb.com
202.420.7768

MATT SKALET
mskalet@klnb.com
202.420.7775

KIM STEIN
kstein@klnb.com
202.652.2338

KELLY ATKINSON
katkinson@klnb.com
202.420.7762

klnb

nuveen

