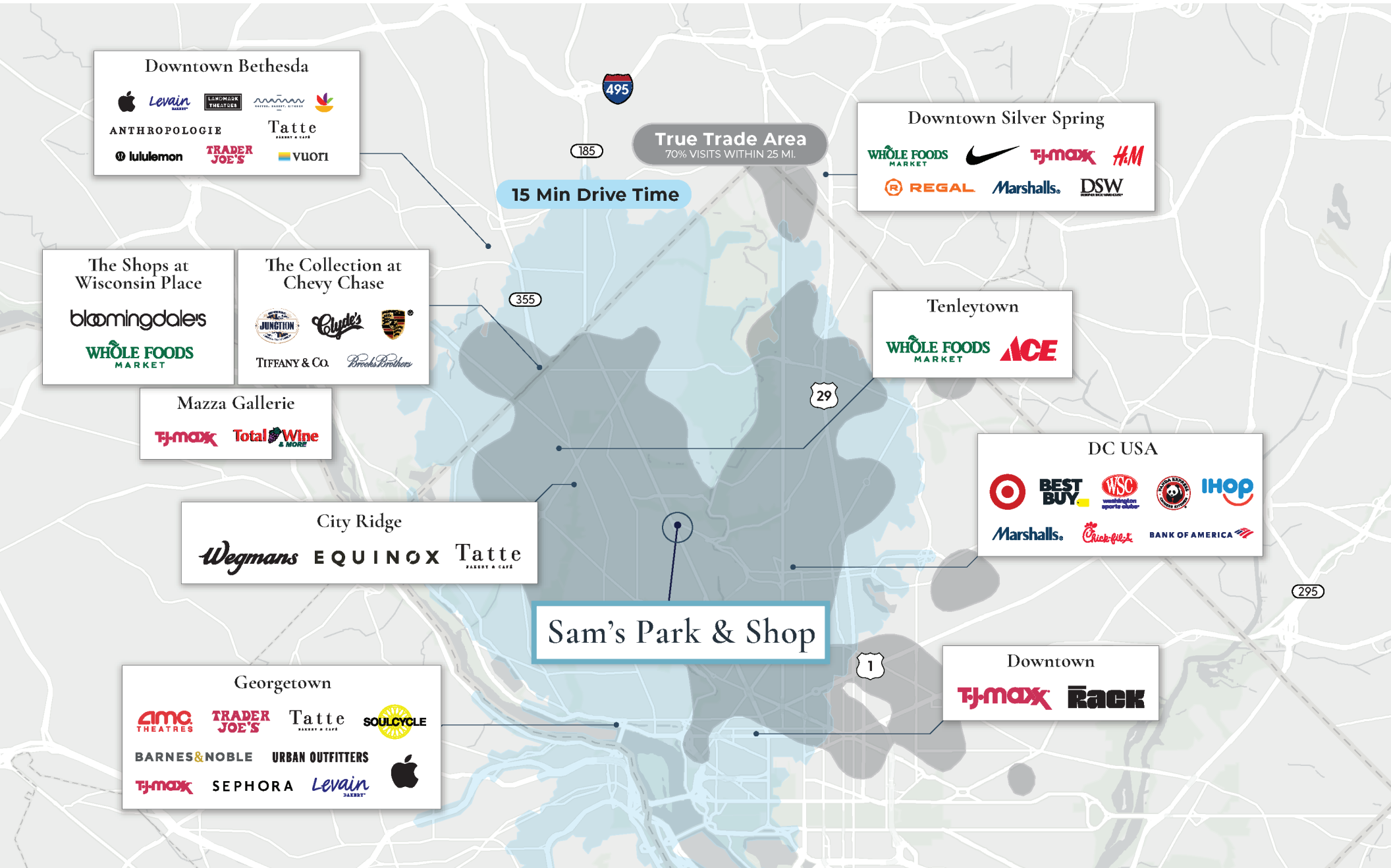


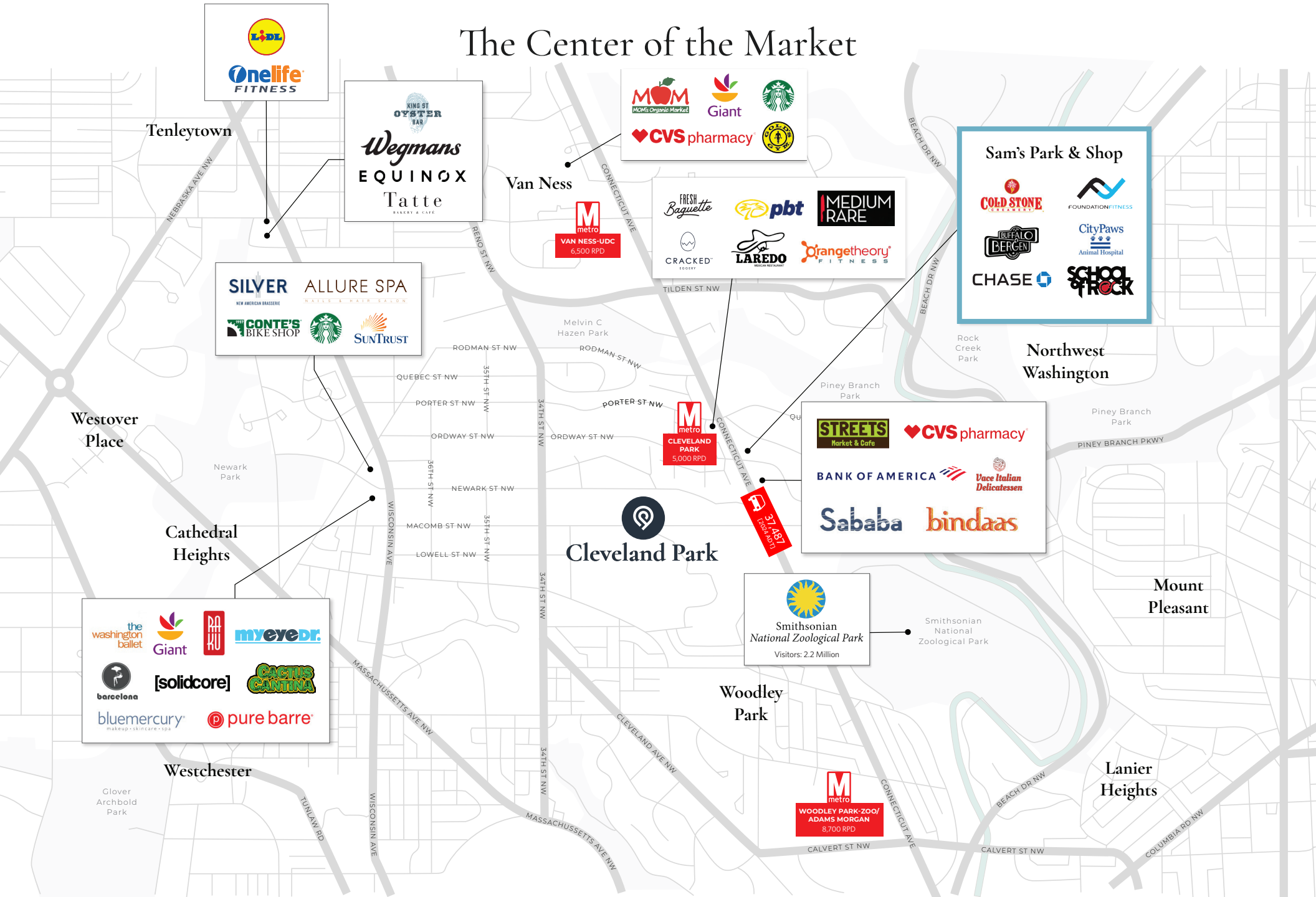


# Regional Retail Map

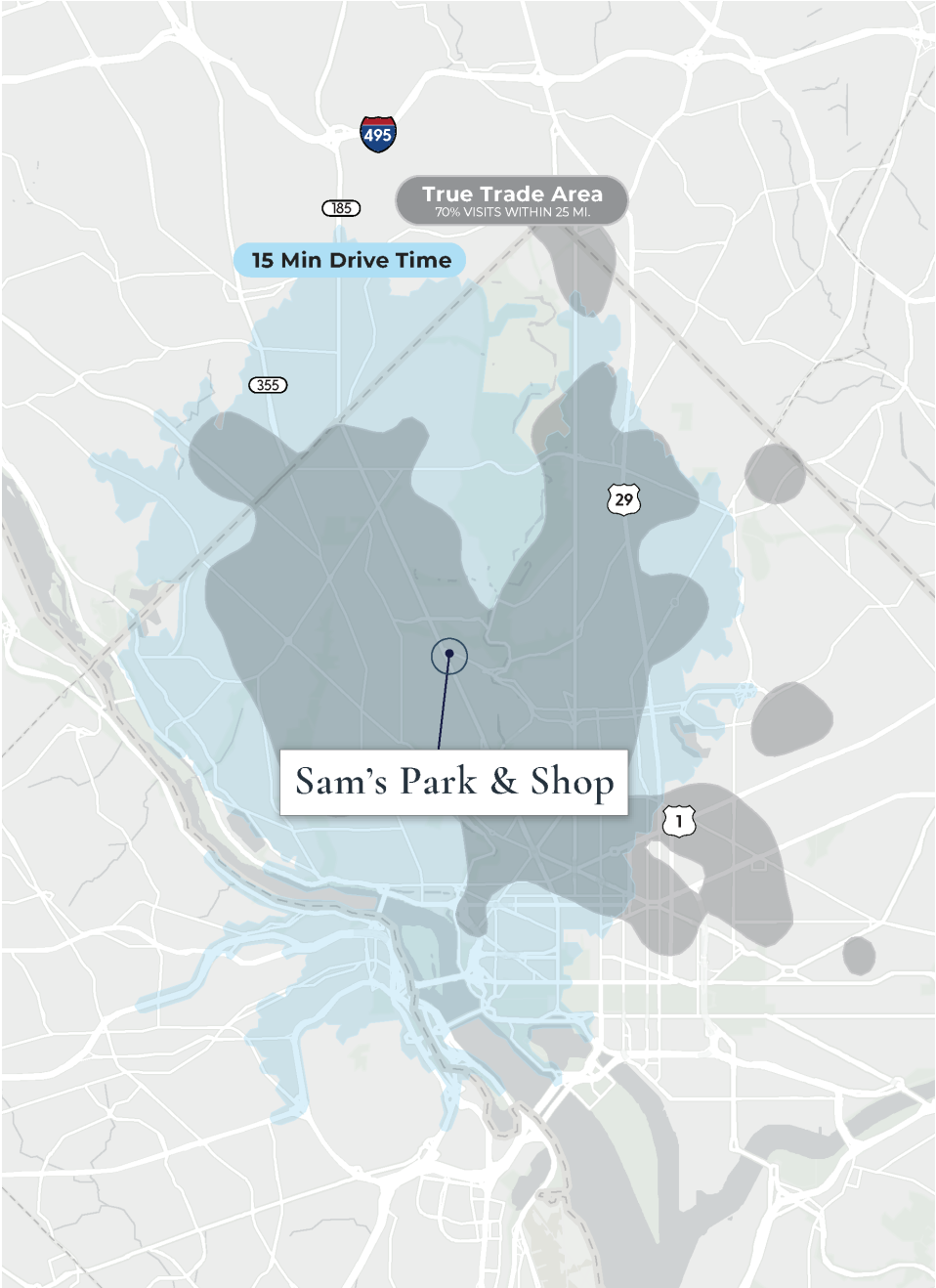
The Center of the Market



# The Center of the Market



# Demographics



	1 MILE	3 MILE	5 MILE	15 MIN DRIVE	TRUE TRADE AREA
Population	30,201	353,698	792,211	366,424	340,082
Avg. HH Income	\$235,632	\$210,902	\$200,732	\$212,208	\$189,657
Daytime Population	28,985	576,826	870,327	1,273,762	423,864
Households	16,573	169,114	377,332	176,642	174,014
Median Age	38.1	34.7	35.1	34.6	35.0
Total \$ Spent on Food Away from Home	\$148.79 M	\$1.34B	\$2.86 B	\$1.41 B	\$2.37 B
Total \$ Spent on Groceries	\$247.51 M	\$2.27 B	\$4.83 B	\$2.39 B	\$1.41 B
Total \$ Spent on Apparel & Services	\$87.74 M	\$795.07 M	\$1.69 B	\$835.7 M	\$1.25 B
Top 3 Tapestry	1. Laptops & Lattes (45.4%) 2. Metro Renters (38.1%) 3. Urban Chic (11.2%)	1. Laptops & Lattes (33.9%) 2. Metro Renters (31.9%) 3. Urban Chic (8.8%)	1. Metro Renters (34.6%) 2. Laptops & Lattes (26.8%) 3. Top Tier (8.9%)	1. Metro Renters (36.2%) 2. Laptops & Lattes (30.5%) 3. Urban Chic (36.2%)	1. Metro Renters (39.1%) 2. Laptops & Lattes (31.6%) 3. Trendsetters (7.1%)

### TRAFFIC (ADT)

**26,321**  
CONNECTICUT AVE

**13,112**  
PORTER ST NW

### METRO RIDERSHIP (RPD)

**6,500**  
VAN NESS-UDC

**5,000**  
CLEVELAND PARK

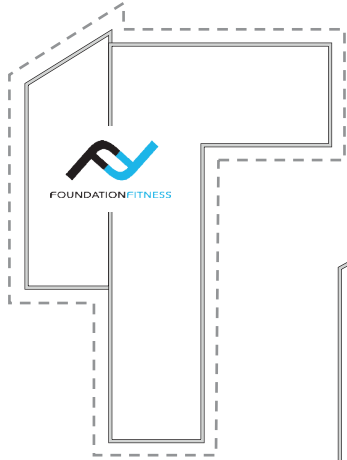
**8,700**  
WOODLEY PARK ZOO/  
ADAMS MORGAN

# Sam's Park & Shop Site Plan

3529 CONNECTICUT AVE NW



LEVEL 2



# Sam's Park & Shop Site Plan

3529 CONNECTICUT AVE NW

**FORMER TARGET LOD**

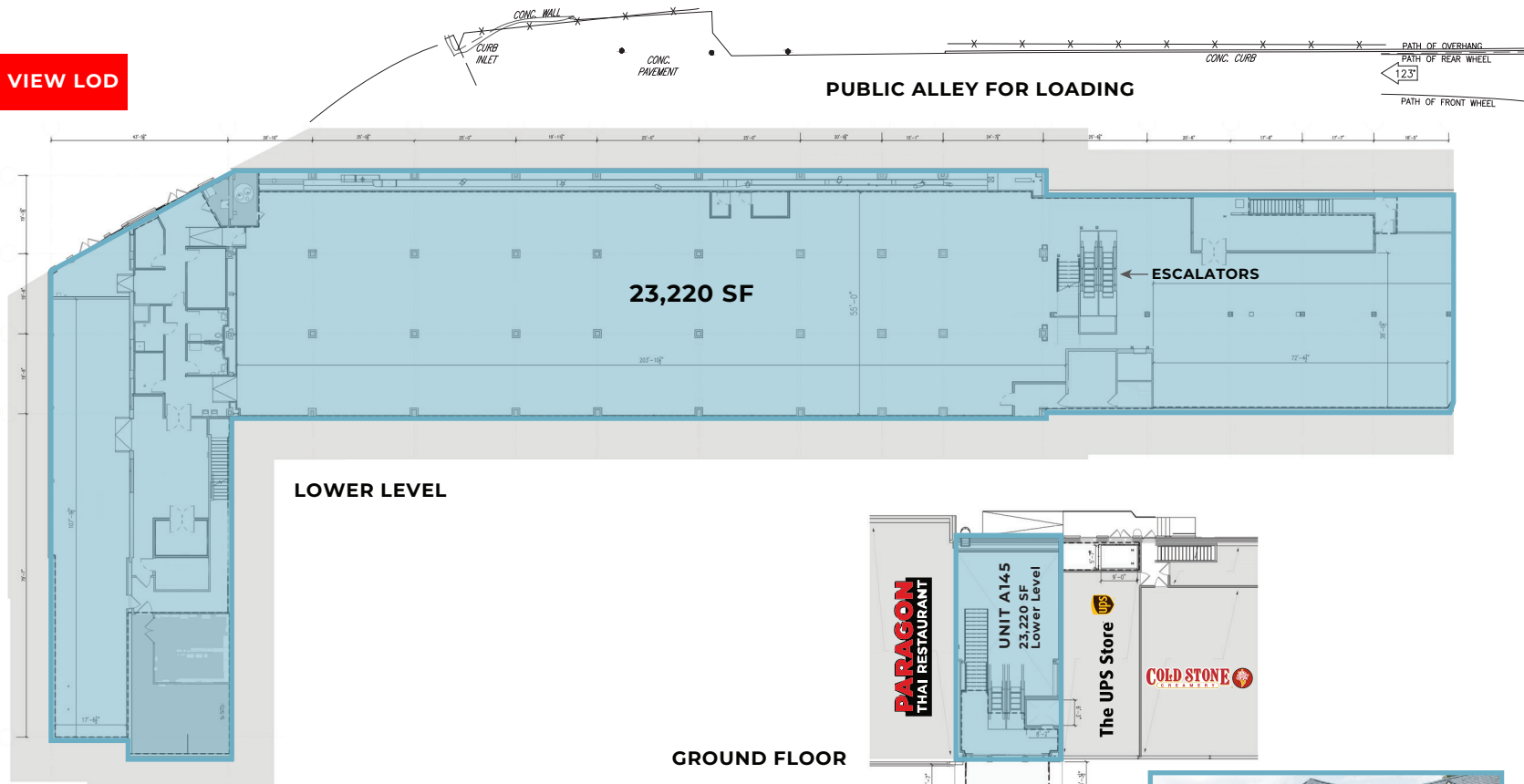
**TOTAL SQUARE FOOTAGE**

23,320 SF

**CEILING HEIGHT**

12' CLR

[CLICK TO VIEW LOD](#)



**LOWER LEVEL**

**GROUND FLOOR**

**ENTRY TO LOWER LEVEL WITH ESCALATORS AND ELEVATOR**



CONNECTICUT AVE NW

SAM'S PARK & SHOP





## Get In Touch

# klnb

### FORMER TARGET

**Matt Skalet**

[mksalet@klnb.com](mailto:mksalet@klnb.com)

### RETAIL

**Jennifer Price**

[jprice@klnb.com](mailto:jprice@klnb.com)

**Kelly Atkinson**

[katkinson@klnb.com](mailto:katkinson@klnb.com)

**Kim Stein**

[kstein@klnb.com](mailto:kstein@klnb.com)

**Kelley Milloy**

[kmilloy@klnb.com](mailto:kmilloy@klnb.com)

 **ASANA PARTNERS**

**Liz Segal**

[lsegal@asanapartners.com](mailto:lsegal@asanapartners.com)

**Kimberly Dial**

[kdial@asanapartners.com](mailto:kdial@asanapartners.com)