

1315 W St NW

14TH & W ST NW
WASHINGTON, DC 20006

JOIN
sweetgreen
PARIS BAGUETTE
(COMING SOON)

FORMER SALON
FULLY BUILT OUT
1,023 SF

1315 W STREET NW

W STREET NW

PARIS BAGUETTE
(COMING SOON)

VENTED INLINE SPACE
2,945 SF

sweetgreen



V ST NW

Matt Skalet

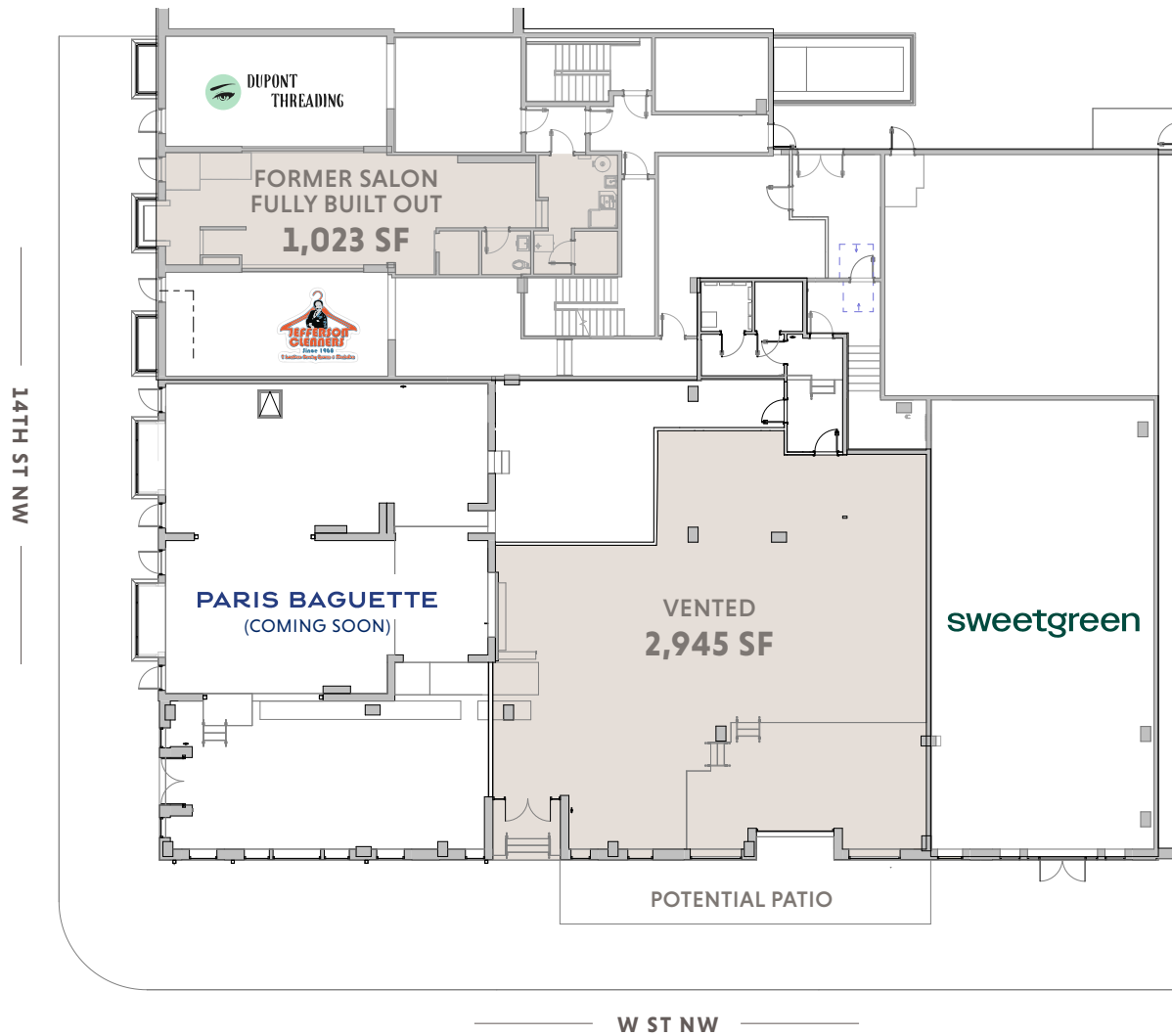
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klnb

site plan



demographics

DEMOGRAPHICS

	TRUE TRADE AREA	10 MIN DRIVE TIME	20 MIN DRIVE TIME
Population	269,293	190,415	687,969
Daytime Population	393,617	352,161	1,136,276
Avg. HH. Income	\$189,704	\$187,487	\$185,014
Households	137,918	100,670	335,680
Bachelor's Degree or Higher	78.2%	69.7%	58.3%

TOP CONSUMER LIFESTYLE SEGMENTS



YOUNG CITY SOLOS

Younger and middle-aged singles living active and energetic lifestyles in metropolitan areas.



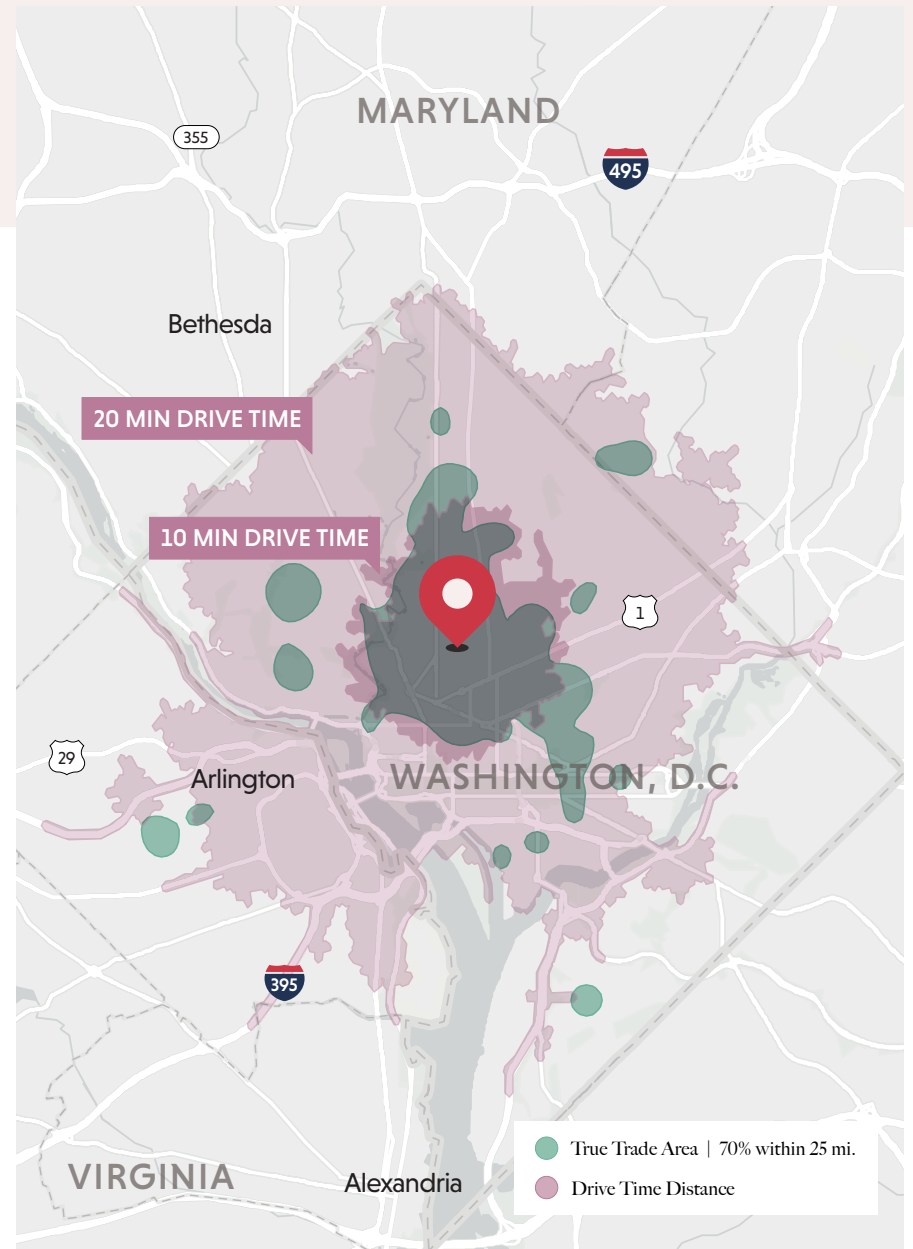
POWER ELITE

The nation's wealthiest households living luxury lifestyles in premier neighborhoods.



THRIVING BOOMERS

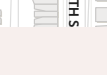
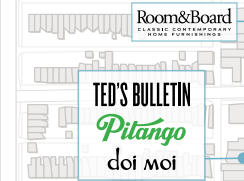
Upper-middle-class baby boomer-age couples living comfortable lifestyles in suburban homes





1315 W ST NW
sweetgreen

CLIFTON ST NW
CARDOZO MIDDLE + HIGHSCHOOL
830 STUDENT ENROLLMENT



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