



bloomingdale's

- Whole Foods →
- Sephora →
- Tabandeh →
- Acqualuxe Nails Spa →
- Potomac Pilates →

TALBOTS

# the shops at wisconsin place

**WHOLE FOODS & BLOOMINGDALE'S  
ANCHORED LIFESTYLE CENTER**

5310 Western Ave NW  
Chevy Chase, MD 20815

kInb

n

# the one-stop spot for all things fabulous



Ideally situated on **Wisconsin Avenue**, this urban and vibrant lifestyle center is the crown jewel of one of the region's most affluent neighborhoods, **Chevy Chase** (Median HH Income: \$217,500).

On-site access to **Friendship Heights Metro Station** (3,368 ADR).

Dynamic mix of exciting **national and local boutiques & restaurants**, first-class office space, and luxury residential space.



## MUCH MORE THAN A LIFESTYLE CENTER

### COMMUNITY-CENTRIC

A community center and park-like public spaces located in high density area

### OVER 63K CARS

Pass by the property daily

Western Ave - 22,967 VPD | Wisconsin Ave - 27,120 VPD  
Friendship BLVD - 7,318 VPD | Willard Ave - 5,691 VPD



bloomingdales

WHOLE FOODS  
MARKET

RIP  
PILATES

EILEEN  
FISHER

THE  
CAPITAL  
G·R·I·L·L·E

well  
Friendship  
Heights  
by KAISER PREMANENTE

KNEADS  
H&S BAKERY

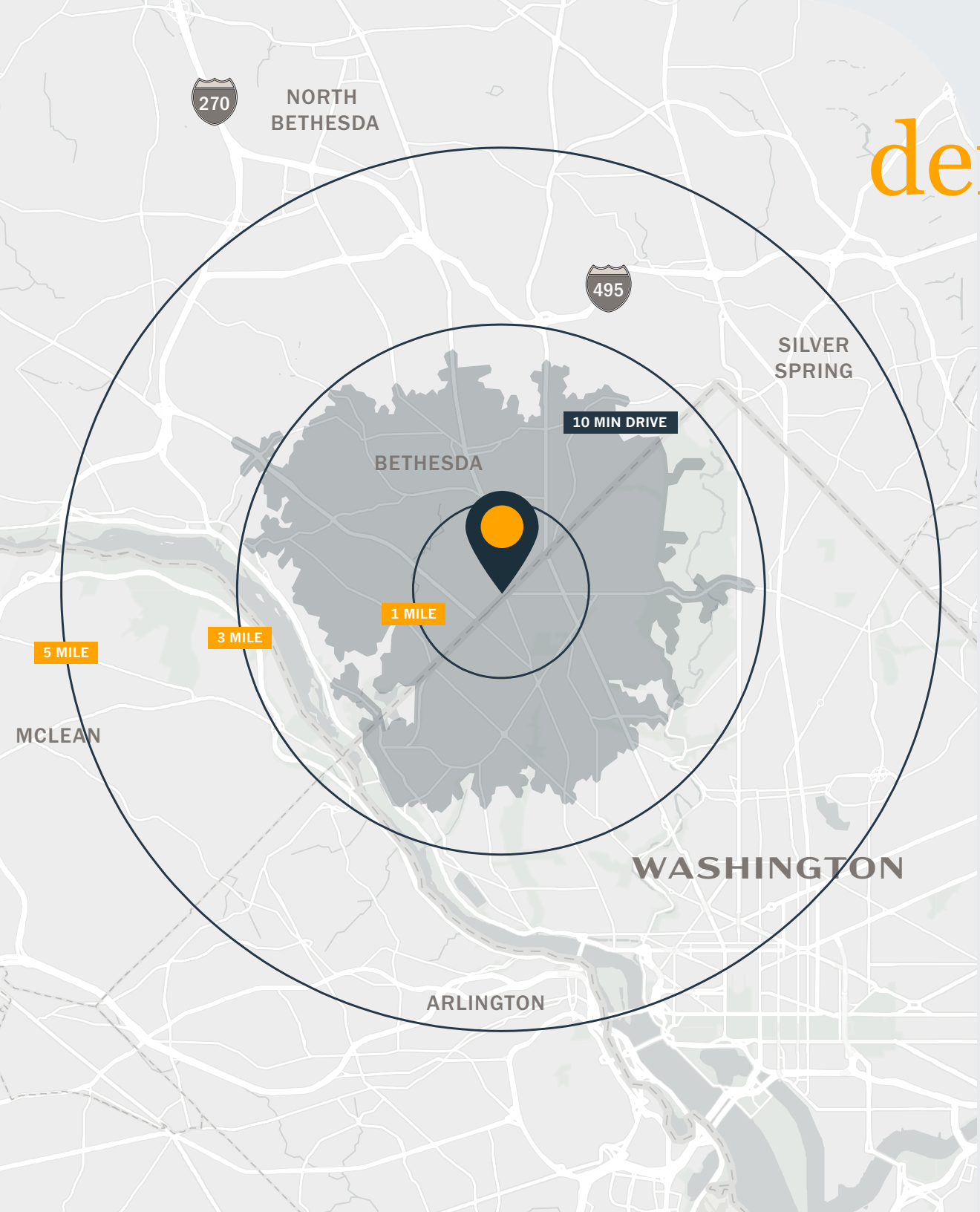
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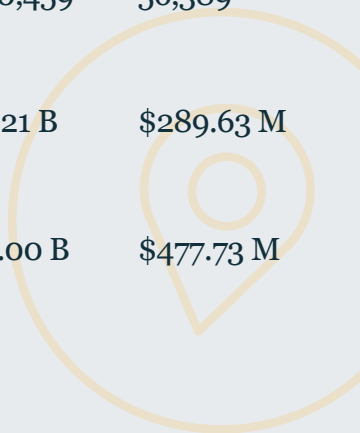
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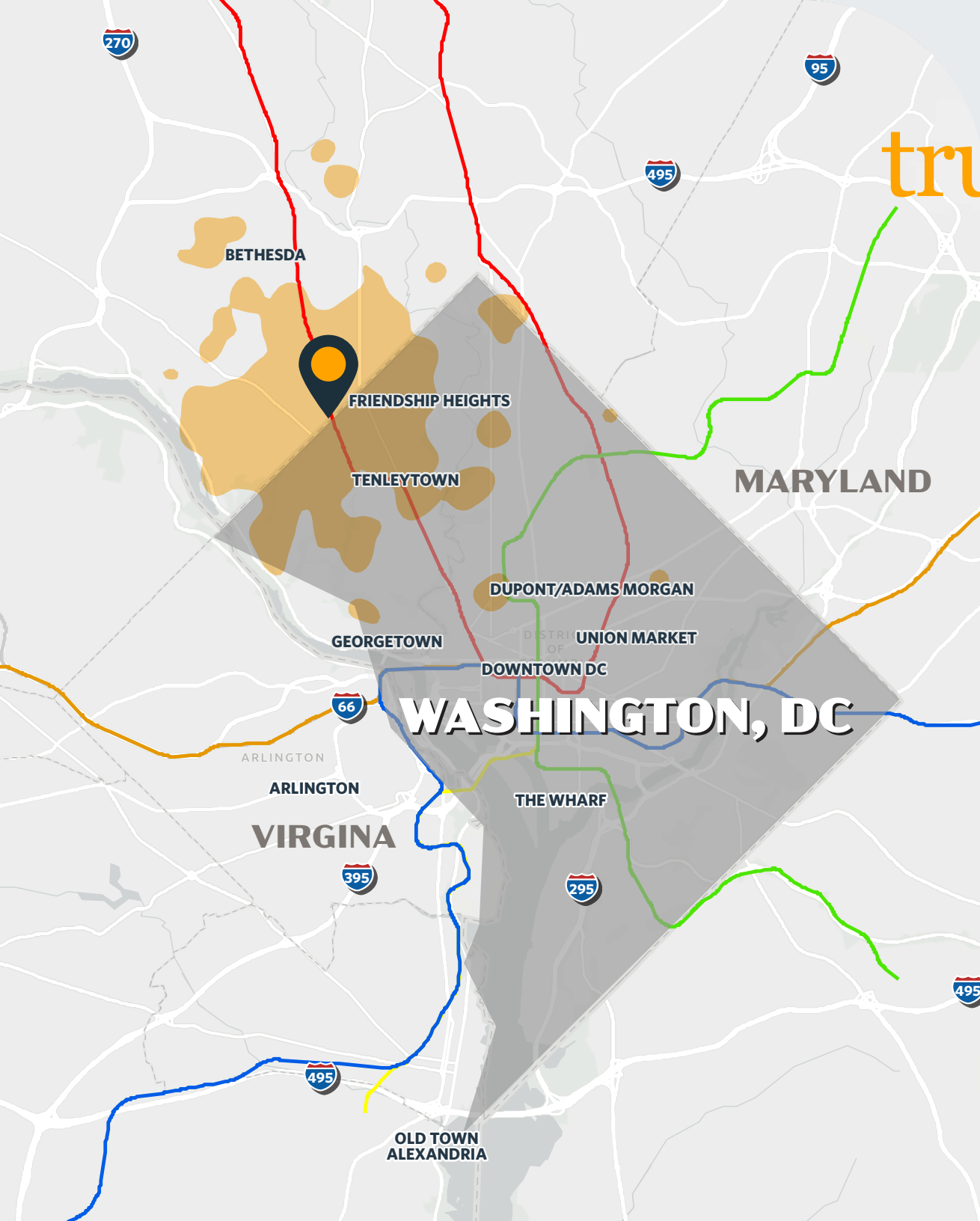
# demographics



	1 Mile	3 Mile	5 Mile	10 Min Drive
Population	28,641	178,302	628,893	128,087
Daytime Population	40,747	221,095	898,345	106,630
Average Household Income	\$245,312	\$234,633	\$200,056	\$245,439
Higher Education	87%	87%	79%	89%
Households	13,159	79,702	280,459	56,389
Spending on Apparel & Services	\$67.02 M	\$394.54 M	\$1.21 B	\$289.63 M
Spending on Food Away from Home	\$110.56 M	\$649.91 M	\$2.00 B	\$477.73 M



# true trade area



## TOP PSYCHOGRAPHICS

**Power Elite** 65.0%

The wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer

**Booming with Confidence** 17.4%

Prosperous, established couples in their peak earning years living in suburban homes

## VISITATION DATA

**689.6 K**  
Visits/Yr

**242 K**  
Visitors/Yr

**2.86 K**  
Visit Frequency/Yr

**64 MIN**  
Avg. Dwell Time/Yr

Data from May 2023 - May 2024. Placer.ai



# market aerial

**neighborhood retailers**

- TRADER JOE'S Total Wine & More
- TJ-maxx bloomingdales
- JUST SALAD
- WHOLE FOODS MARKET Wonder
- Clyde's Starbucks
- KNEADS

5500 WISCONSIN AVE NW  
# OF UNITS: 345 SF RETAIL: 11,000 SF

**THE COLLECTION**

- TIFFANY & CO. SL
- COMPASS SALON LOFTS
- Red Panda Art Studio
- JUNCTION
- NAIL SALOON
- amazonfresh
- DE PANDI
- POSCHE
- sushiko
- ZEN
- JOY

POTBELLY  
MeiWah  
röti

Sotheby's

**the shops at wisconsin place**  
# OF UNITS: 432 SF RETAIL: 117,202 SF

- blomingdales
- WHOLE FOODS MARKET
- EILEEN FISHER
- KNEADS
- THE CAPITAL

GAP  
BANANA REPUBLIC



TJ-maxx Total Wine & More  
JUST SALAD Wonder  
MAZZA GALLERIE  
# OF UNITS: 325 SF RETAIL: 40,500 SF

CHEVY CHASE METO CENTER  
Michaels  
Boscov's

M metro

Military Rd NW 11,824 (2022 ADT)

CHEVY CHASE PAVILION  
TRADER JOE'S

5225 WISCONSIN AVENUE  
FedEx Office  
FOUNDERS BANK  
FERGUSON

JENN PRICE  
jprice@klnb.com  
202.420.7768

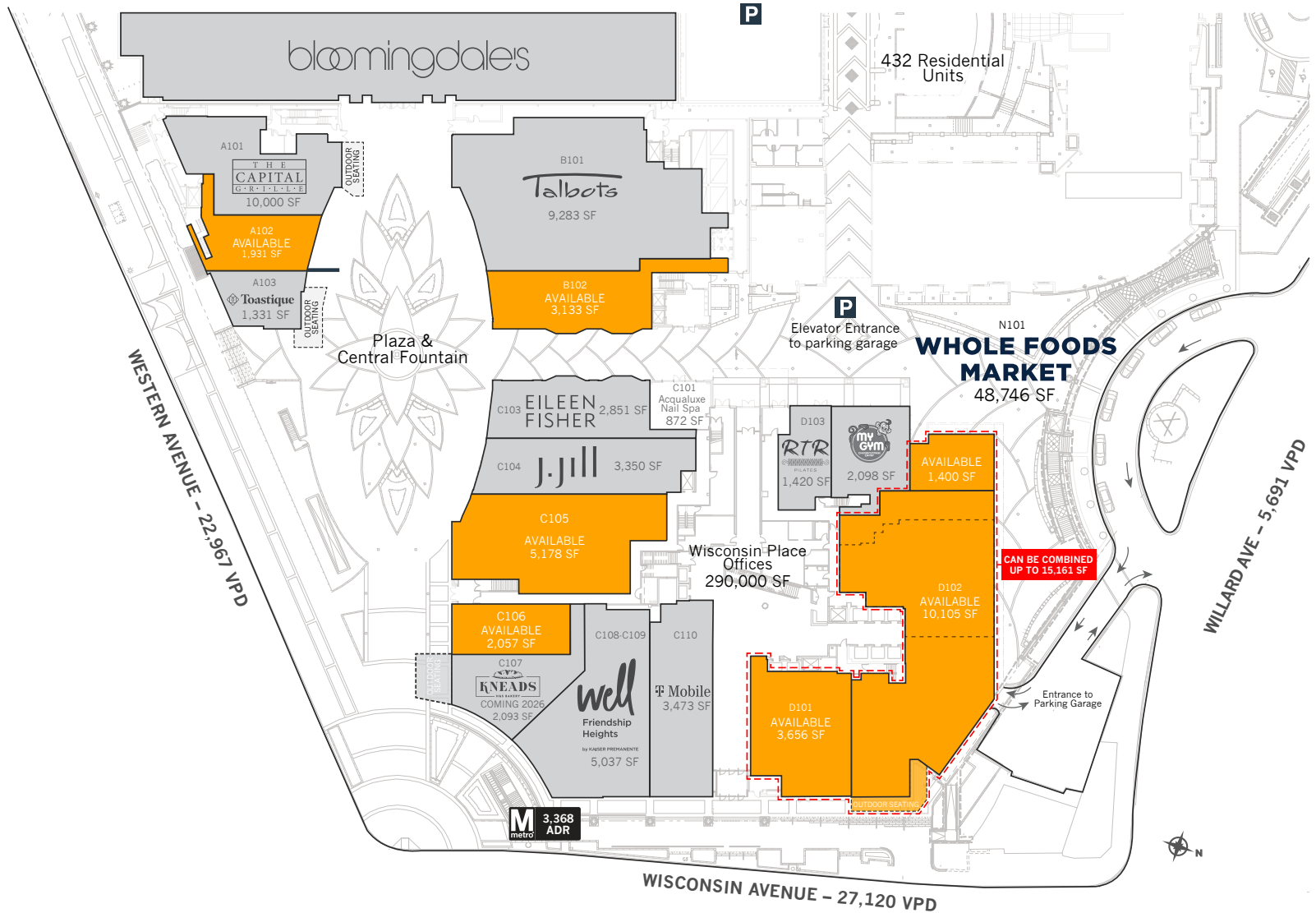
KIM STEIN  
kstein@klnb.com  
202.652.2338

MATT SKALET  
mskalet@klnb.com  
202.420.7775

KELLY ATKINSON  
katkinson@klnb.com  
202.420.7762

# site plan

FRIENDSHIP BLVD - 7,318 VPD



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## contact

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**klnb**

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