

8200 wisconsin ave

BETHESDA, MD 20814

7,317 SF BILLBOARD ON WISCONSIN AVE.
WITH **9** DEDICATED RETAIL PARKING SPACES

FACADE IMPROVEMENTS UNDERWAY



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market aerial



demographics

OVERVIEW

	TRUE TRADE AREA	10 MIN DRIVE TIME	20 MIN DRIVE TIME
Population	1,064,361	43,795	635,754
Daytime Population	996,221	151,967	709,834
Avg. HH. Income	\$173,674	\$270,760	\$205,656
Households	440,623	43,795	248,777
Bachelor's Degree or Higher	60.9%	76.6%	66.2%

TOP CONSUMER LIFESTYLE SEGMENTS



POWER ELITE

The nation's wealthiest households living luxury lifestyles in premier neighborhoods.



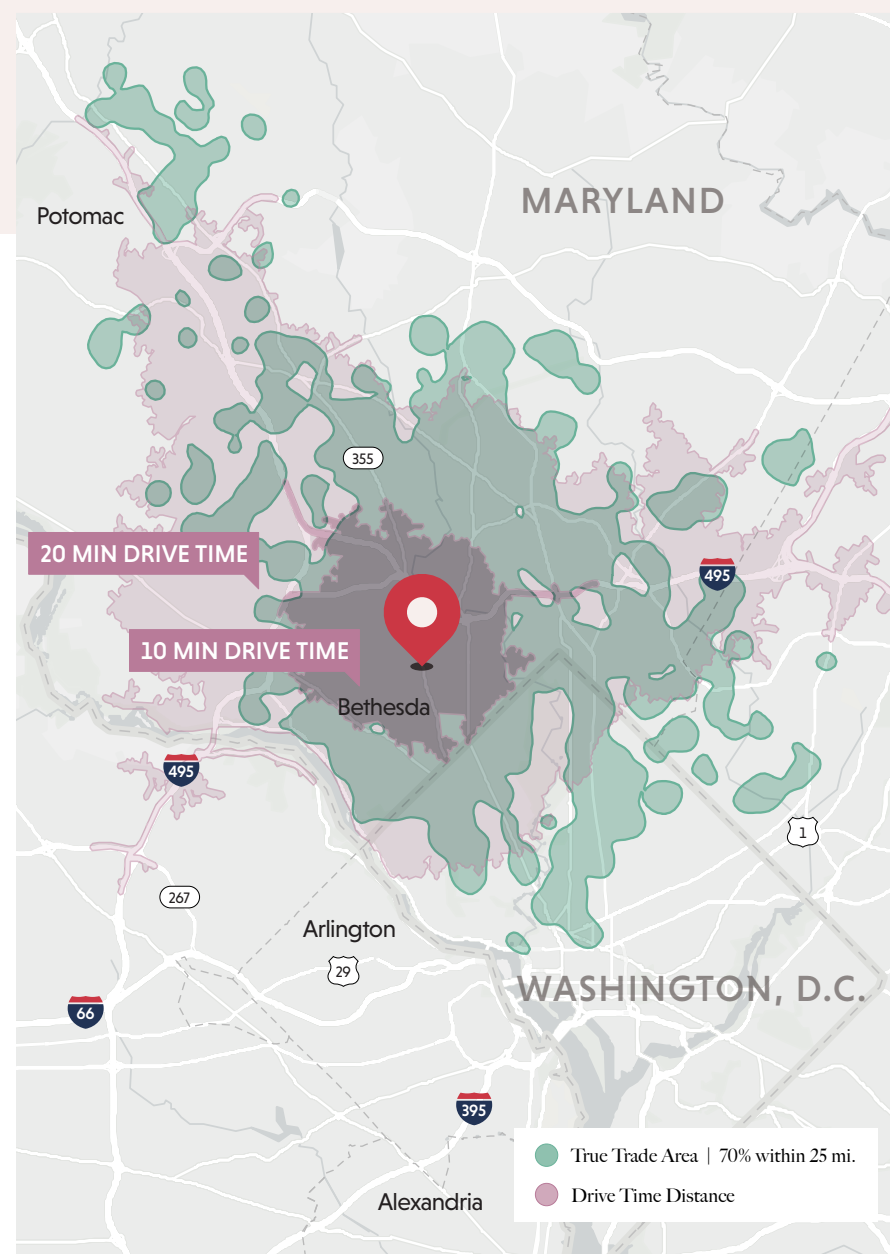
YOUNG CITY SOLOS

Younger and middle-aged singles living active and energetic lifestyles in metropolitan areas.

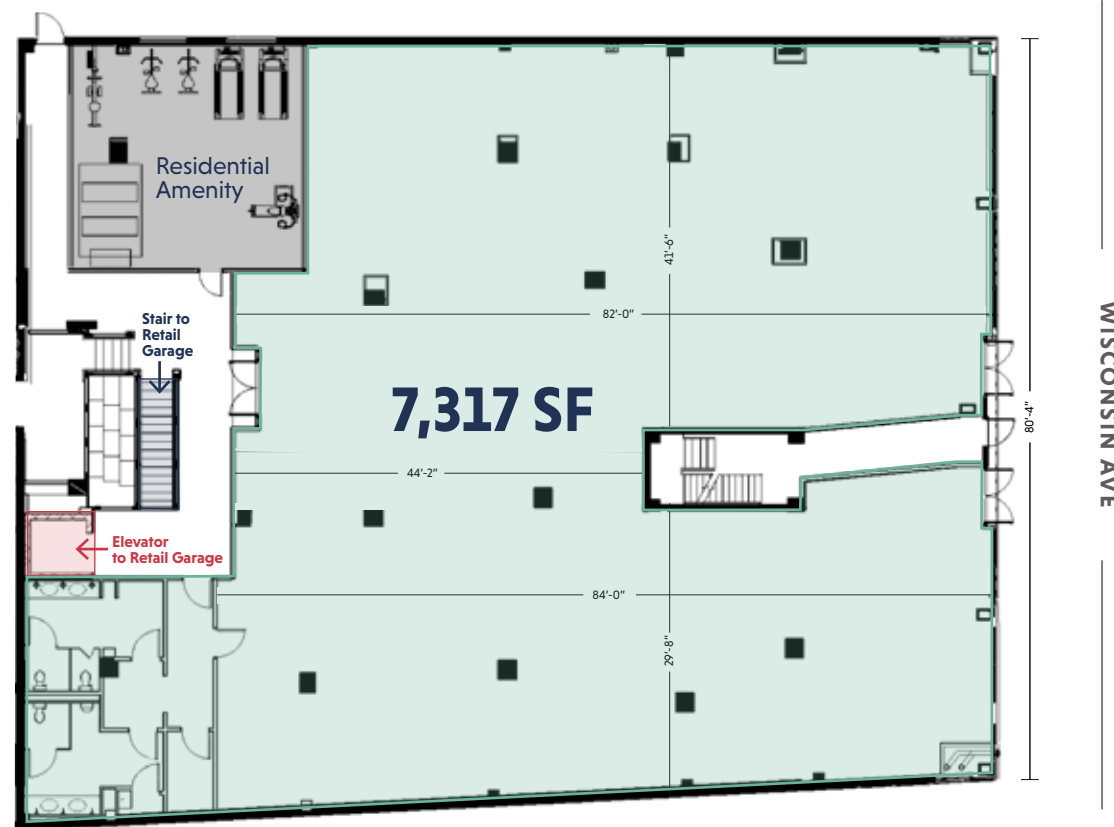


SINGLES & STARTERS

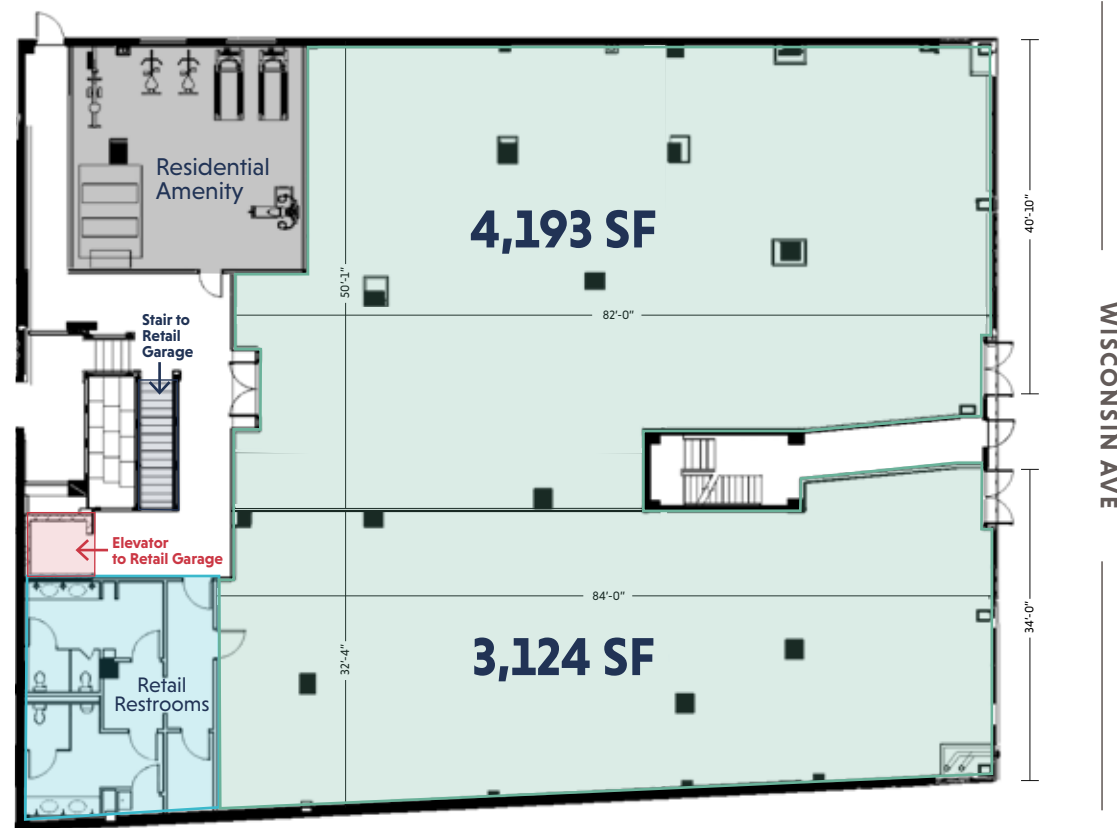
Young singles starting out and some starter families living a city lifestyle.



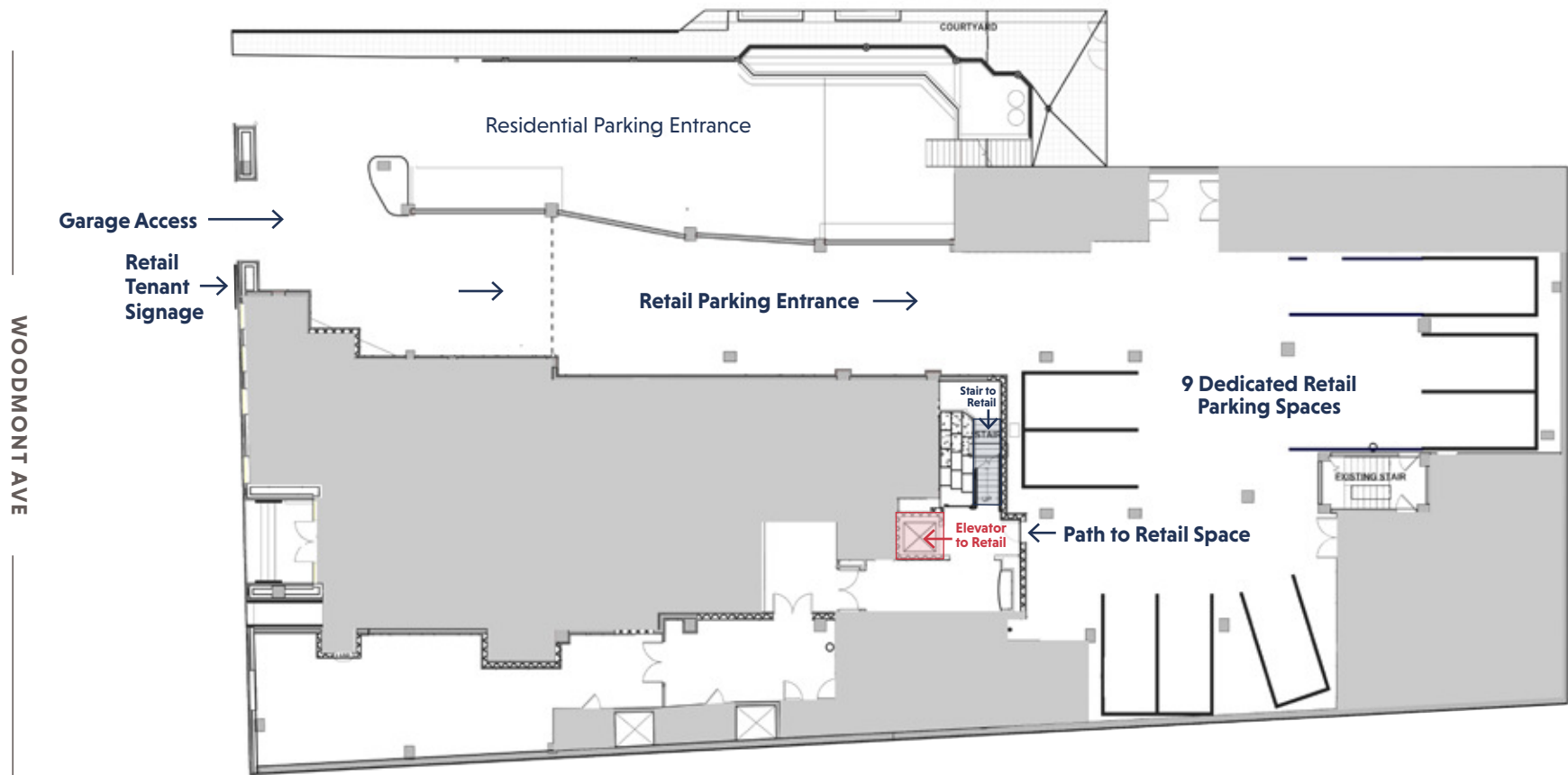
site plan — single tenant option



site plan — multi-tenant option



site plan — retail parking



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