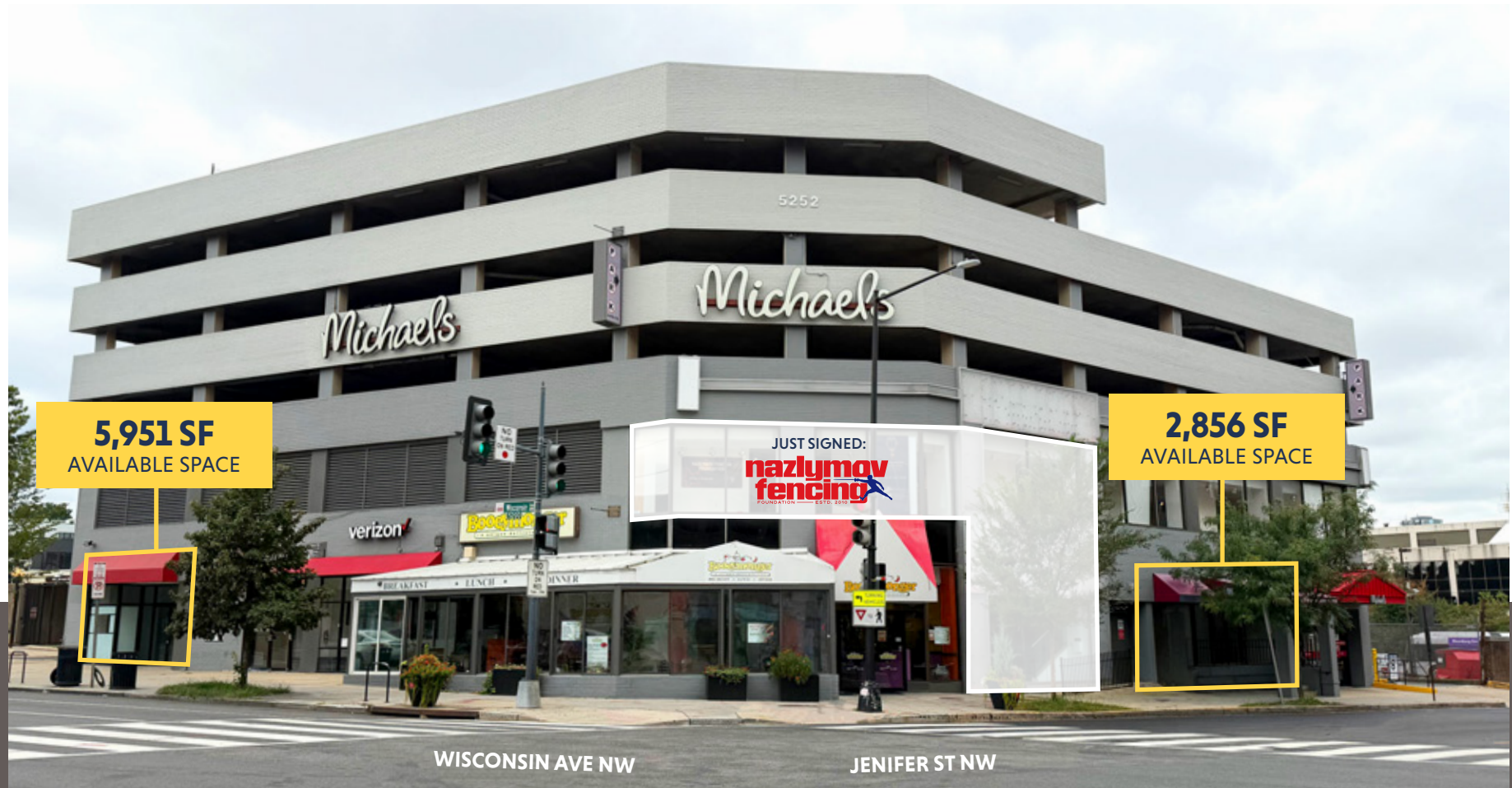


chevy chase metro center

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market map



demographics

OVERVIEW

	TRUE TRADE AREA	10 MIN DRIVE TIME	10 MIN WALK TIME
Population	758,537	107,496	7,689
Daytime Population	933,735	136,250	19,426
Avg. HH. Income	\$193,396	\$280,653	\$224,489
Households	356,003	48,270	3,890
Bachelor's Degree or Higher	71.3%	82.2%	80.6%

TOP CONSUMER LIFESTYLE SEGMENTS



POWER ELITE

The nation's wealthiest households living luxury lifestyles in premier neighborhoods.



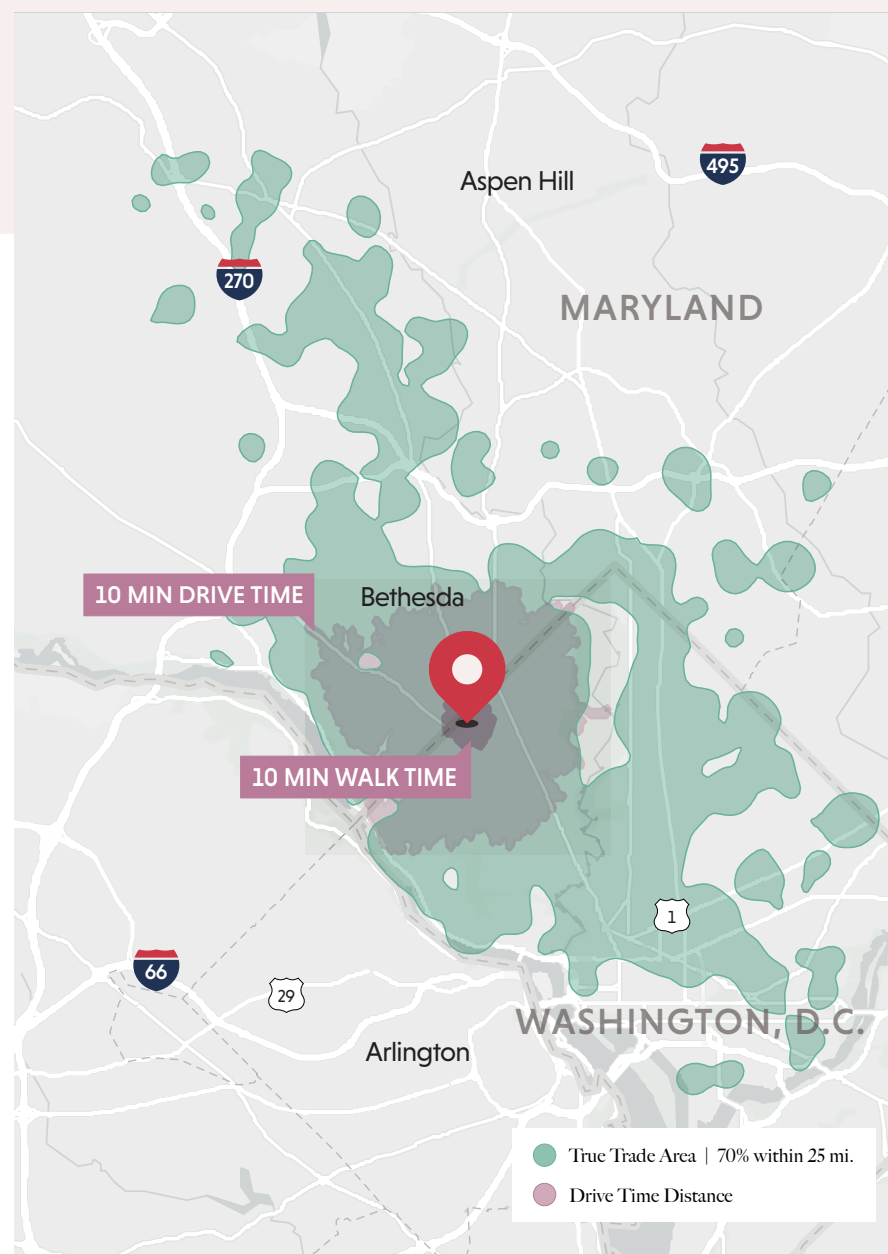
BOOMING WITH CONFIDENCE

Prosperous, established couples in their peak earning years living in suburban homes.



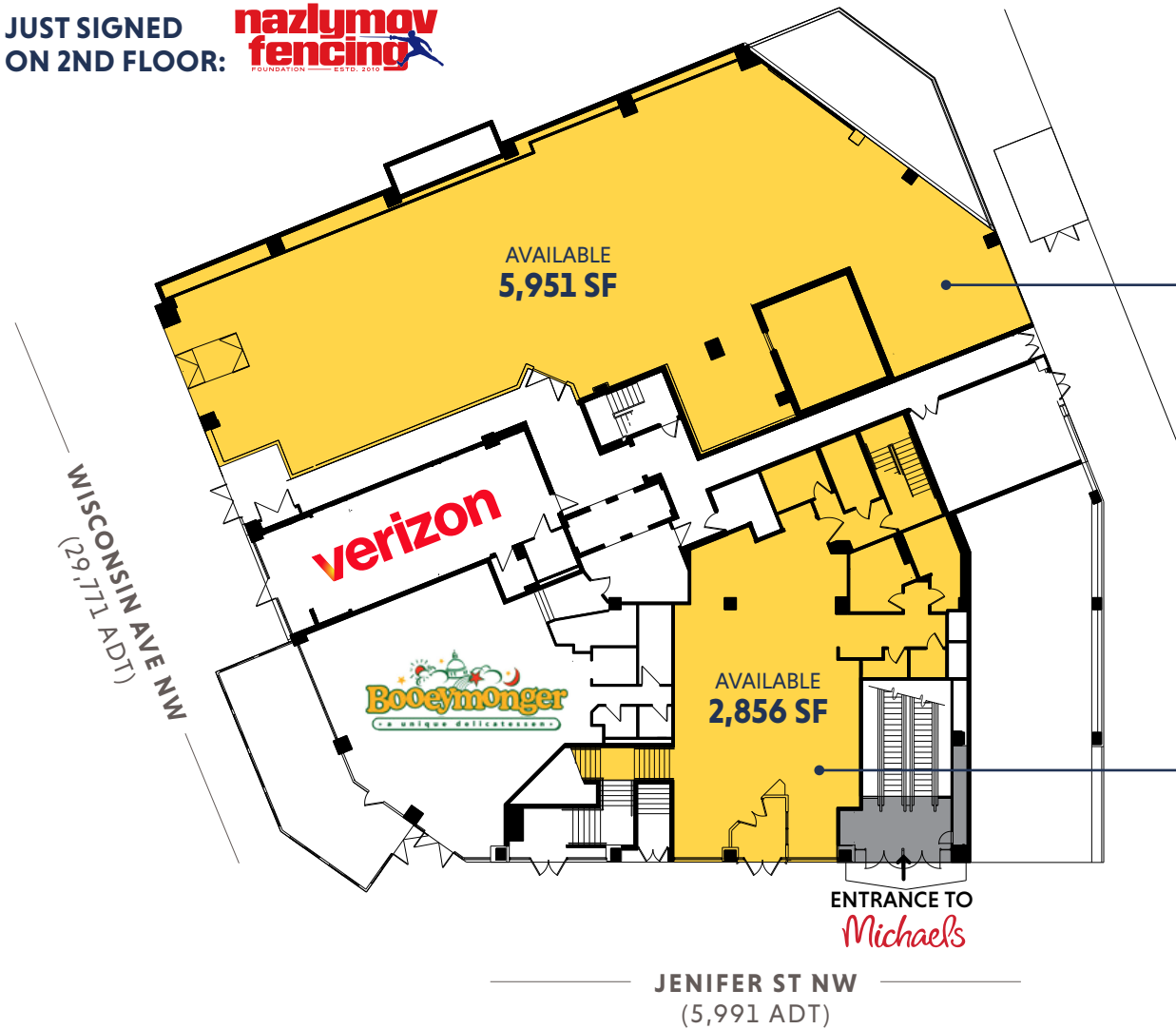
YOUNG CITY SOLOS

Younger and middle-aged singles living active and energetic lifestyles in metropolitan areas.



site plan

JUST SIGNED
ON 2ND FLOOR: **nazlymov
fencing**
FOUNDATION — ESTD. 2010



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